



UNITED WAY
Greater Capital Region

**100 YEARS
OF IMPACT**



United Way of the Greater Capital Region harnesses the power of community to give, advocate, and serve so that every individual and family has the opportunity to thrive.

WHO WE ARE

For 100 years, United Way of the Greater Capital Region (UWGCR) has been **A FORCE FOR GOOD**—rallying neighbors, businesses, and community leaders to tackle our region's toughest challenges. Breaking down barriers in healthcare, education, and financial security, we have always believed that every individual and family in the Capital Region deserves the **OPPORTUNITY TO THRIVE**.

For too many, that opportunity remains out of reach.

More than **39% OF CAPITAL REGION HOUSEHOLDS** struggle to afford life's most basic necessities like housing, food, healthcare, and childcare. These families are working hard but remain one unexpected expense away from financial devastation.

THE GOOD NEWS

Change is not only possible, but within our reach when we come together.

United Way of the Greater Capital Region has spent a century mobilizing the caring power of our community to **DRIVE REAL, LASTING CHANGE**. As part of a global network of more than 1,000 United Ways, we bring bold ideas and proven solutions to scale, improving lives not just here at home, but around the world.

With Your Help

We can build a future where every Capital Region resident has the chance to succeed. This is our call to action **TO STAND UNITED**, to create opportunity, and to ensure that no one is left behind.



Dolly Parton's Imagination Library launch in Columbia County, NY

WILL YOU JOIN US?

Serving individuals and families in Albany, Columbia, Fulton, Greene, Montgomery, Rensselaer, Saratoga, Schenectady, and Schoharie county.

unitedwaygcr.org

ALICE HOUSEHOLDS BY DEMOGRAPHIC



53,595

CAPITAL REGION HOUSEHOLDS LIVE
BELOW THE FEDERAL POVERTY LEVEL

183,623

CAPITAL REGION HOUSEHOLDS ARE ALICE

39%

OF CAPITAL REGION FAMILIES STRUGGLE
TO MAKE ENDS MEET

2.1M

CHILDREN IN NEW YORK (52% OF ALL
CHILDREN) LIVE IN A HOUSEHOLD WITH
INCOME BELOW THE ALICE THRESHOLD

\$96K+

IS THE AVERAGE HOUSEHOLD SURVIVAL
BUDGET FOR A FAMILY OF TWO ADULTS
AND TWO KIDS IN THE CAPITAL REGION

WHO WE FIGHT FOR



BEHIND EVERY STATISTIC IS A STORY—a family working multiple jobs just to put food on the table, an expectant mother unsure where to find safe, affordable healthcare for herself and her baby, a young adult frustrated by limited career opportunities and struggling to build a stable future. At United Way of the Greater Capital Region, **WE STAND WITH THEM.**

Asset Limited, Income Constrained, Employed

ALICE families earn too much to qualify for public assistance, **BUT NOT ENOUGH TO MAKE ENDS MEET.**

They are healthcare workers, teachers, retail staff, and service providers—essential to our community, yet forced to make impossible choices between rent and food, medicine and childcare.

For some historically marginalized communities—particularly communities of color, women, and senior citizens, systemic barriers put financial security even further out of reach.



Advocacy day for NY Can End Child Poverty

THE PATH FORWARD



MVP Volunteers at United Way's Summer Meals Site

At United Way of the Greater Capital Region, we believe that **HARD WORK SHOULD LEAD TO STABILITY**—but for too many, the system isn't built to make that possible.

As we begin our second century of service, we are focusing our efforts on individuals from birth to career. We're working to remove barriers, expand opportunity, and build a stronger, more equitable future for everyone in our region.

At the core of our work are two guiding priorities: **BORN THRIVING** and **ECONOMIC OPPORTUNITY FOR ALL**.

Born Thriving

Our commitment is to ensure all families and their children have the resources and conditions to thrive. We focus on the critical early years—prenatal to age five—to ensure every child enters kindergarten ready to succeed and equipped with a strong foundation for lifelong health, learning, and family stability.

Economic Opportunity for All

We envision a region where every individual is equipped and empowered to build financial security. Our work ensures that residents are connected to career pathways, financial services, and the support they need to live with dignity and pursue economic mobility.

Programs Making a Difference

Dolly Parton's Imagination Library

Free books delivered monthly to children from birth to age five, building early literacy skills.

Jubilant Birth Albany

Advancing maternal health through resources and support that lead to healthier pregnancies and births.

Summer Meals Collaborative

Providing consistent access to nutritious meals when school is out, reducing food insecurity for children and families.

Offshore Wind Career Pathway Program

Preparing individuals for good-paying, future-forward jobs in the renewable energy sector.

Capital Region VITA (Volunteer Income Tax Assistance)

Offering free tax preparation to help low- and moderate-income households maximize refunds and build financial stability.

HOW YOU CAN GET INVOLVED

United Way of the Greater Capital Region is a leading nonprofit organization and social impact innovator dedicated to addressing the region's greatest challenges in health, youth opportunity, community resiliency, and financial security.



518 Day Community Volunteers

GIVE

Your financial support fuels programs that create pathways to education, financial stability, and healthy communities. Every contribution—big or small—helps build a stronger, more resilient Capital Region.

PARTNER

Businesses play a key role in strengthening our region. Partner with us through workplace giving campaigns, employee volunteer initiatives, and sponsorships that align with your company's values.

ADVOCATE

Join us as we advocate for policies and funding decisions that uplift individuals and families in our community. Engage with policymakers and participate in initiatives that lay the foundation for all to thrive.

Join Us in Creating a Better Future For All

Help us build a stronger, more equitable, and resilient Capital Region where all can thrive.

CONTACT NICKI PEZZULO

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