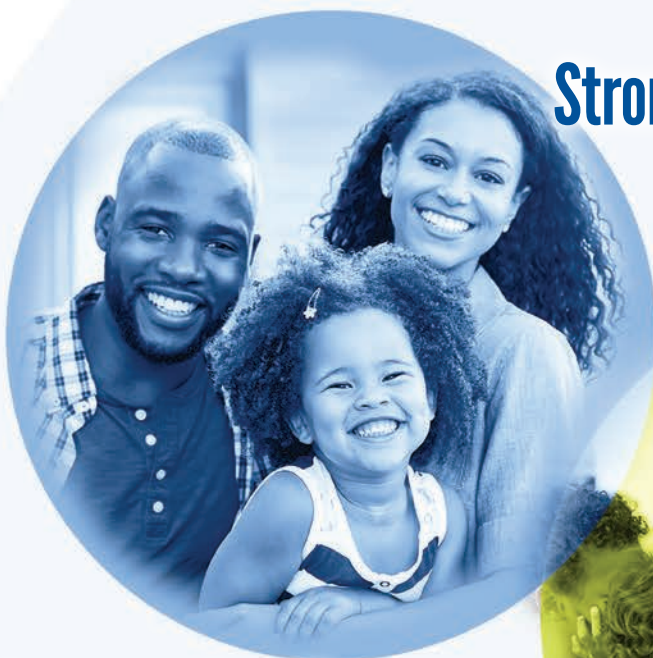




United Way
of the Greater Capital Region

COMMUNITY IMPACT

2018-2019



Stronger Children



Stronger Families



Stronger Communities



OUR MISSION

To improve lives and advance the common good in the Capital Region by mobilizing the caring power of donors, volunteers and community partners to give, volunteer and advocate for people in need within our region.

OUR VISION

United Way of the Capital Region will be a recognized leader in the development and investment of philanthropic and volunteer resources in programs and initiatives that improve the quality of life for children, families, elders and people in need.

2018-2019 BOARD OF DIRECTORS

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Committee Chair
CDTA

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Investment Committee Chair
CDPHP

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Community Impact Manager,
211 & Volunteerism

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Finance Manager

June 30, 2019

DEAR FRIENDS,

In 2018-19, United Way of the Greater Capital Region (UWGCR), wanted to create **Stronger Children, Stronger Families and Stronger Communities**. With the support of donors, corporate partners, funded agencies and volunteers, we were able to make an impact on the health, education and financial stability of every person in every community!

We were propelled by the power of change. And as we all know, change doesn't happen in isolation but rather through the ability to unite.

A significant change occurred with the expansion of our footprint into Columbia and Greene counties. While we have provided programming as part of Call 211 Northeast Region and through Volunteer Income Tax Assistance (VITA) in the past, moving forward we will bring additional support to those communities.

Impact is not only demonstrated through the outcomes showcased in this report, but also through the experiences of real people. Those experiences include:

- **www.unitedtovolunteer.org**. This free, community-wide portal provides any nonprofit the opportunity to connect directly with the community for help on projects big and small. Nowhere was that more evident than on **5.18 Day**, the largest single day of community impact in the Capital Region. Almost 350 volunteers pulled together to help more than 40 local nonprofit agencies with 1,200 service hours in five counties. In addition, #518Day featured a "Stuff the Bus" book collection which resulted in almost 12,000 books earmarked for community distribution;
- **Women United**, an affinity group that united the energy and passion of women with impact work in the community. Their first event, Perfect Pitch, will illuminate the potential trajectory of this group.

We believe at the heart of a healthy community are people who care for the least fortunate and most vulnerable around them. As we head into 2019-2020, we are excited about the opportunities for each of us to be a **Hand Raiser, Game Changer, Problem Solver**. For each of us to **#LiveUnited**.

Sincerely,



Peter Gannon
PETER GANNON
President and CEO



Brian O'Grady
BRIAN O'GRADY
Chair, Board of Directors

UNITED WAY COMMUNITY IMPACT

United Way of the Greater Capital Region (UWGCR) has a unique role in the community. Our role is to mobilize resources, both volunteer leaders and funding, in order to strengthen communities through addressing inequities in financial stability, education and health. United, we change lives and change communities.



27

community partners
organized, led and/or
managed by UWGCR
to promote health

\$287,500

of resources invested
in access to health

1,178

volunteers supporting
access to health

HEALTH

A community is only as healthy at the people who call it home. We expand access to quality, affordable care, give parents the tools they need to raise healthy children and get everyone more active and eating better.



EDUCATION

Children deserve a strong start in life. We make that possible by empowering parents to support their kids, improving the quality of their learning environments and offering solutions to challenges outside the classroom.

85%

of children served achieved
developmental milestones

\$108,667

of resources invested
in childhood and youth
success

11

community partners
organized, led and/or
managed by UWGCR
to promote education



To see a complete list of United Way Funded partners, visit www.unitedwaygcr.org/funded-agencies



\$4.5 M

in Earned Income
Tax Credit (EITC)
dollars returned to
the Capital Region

FINANCIAL STABILITY

People of all ages should have an opportunity to improve their economic status. We give people the tools to better manage their money, get on solid financial ground and find a career with potential for advancement.

289

volunteers supported
financial stability

35

community partners organized,
led and/or managed by UWGCR
to promote financial stability

\$158,000

of resources invested
in financial stability



BASIC NEEDS

CALL 211 24 hours/day
7 days/week
365 days/year

\$71,000
invested

More than 200 languages
to answer health and human
services questions/needs

FAMILY & NEIGHBORHOOD RESOURCE CENTERS

There is one United Way Family and
Neighborhood Resource Center in each
of five counties: **Albany, Rensselaer,
Saratoga, Schenectady & Schoharie Counties.**

39,975 individuals and families
were helped to emerge
from immediate crisis

25,328 individuals and families
received emergency
food assistance

\$327,300 invested

VOLUNTEERISM

UnitedToVolunteer.org

United Way's community-wide volunteer center is home to hundreds of local nonprofit volunteer opportunities. One place to find agency needs, easily sortable by date, agency or type of volunteer work.

The platform has almost **750** individuals utilizing it.

UnitedToVolunteer.org was critical to the success of 5.18Day.

5.18 DAY

- In 2018, UWGCR stamped **May 18th** as an annual day of community-wide volunteerism. In 2019, it developed into the single largest day of community impact in the Capital Region.
- Nearly **12,000** new and lightly-used books were collected for distribution to community youth through the Summer Meals program and UWGCR-funded agencies.



300

volunteers

1200

hours of service

40

different projects

THANK YOU

TO OUR TOP UNITED WAY SUPPORTERS.

Your generosity is changing lives and improving our community.



CAMPAIGN PARTNERS

EXCELLENCE IN GIVING (\$500,000 TO \$999,999)

GE Family of Giver



INSPIRATIONAL GIVING (\$200,000 to \$499,999)

Golub Corp. and
Price Chopper/Market 32 Teammates



Naval Nuclear Laboratory



LEADERS IN GIVING (\$100,000 to \$199,999)

Capital District Transportation Authority
Hannaford Supermarkets
Rensselaer Polytechnic Institute
UPS

PARTNERS IN GIVING (\$50,000 to \$99,999)

Enterprise Holdings
KeyBank
Momentive Performance Materials, Inc.
MVP Health Care
National Grid
New York Independent System Operator
SABIC

COMMUNITY PARTNERS (\$10,000 to \$49,999)

3M Health Information Systems
Aetna, Inc.
Aflac New York
American National Insurance
Bank of America
Barton & Loguidice, D.P.C.
Bechtel Plant Machinery, Inc.
Berkshire Bank
Bobrick Washroom Equipment, Inc.
Capital District Physicians
Health Plan
CSEA
Environment One Corporation
FedEx
Fidelis Care
Glens Falls National Bank
NBT Bank, N.A.
Newport News Shipbuilding
NYSUT
Pearl Insurance
Pitney Bowes, Inc.
Plug Power Inc.
Rose & Kiernan, Inc.
Saratoga Hospital
Saratoga National Bank and
Trust Company
Target Stores
TD Bank, N.A.
The Travelers Companies, Inc.
The Woodward Co.
United Way of the Greater
Capital Region

CORPORATE PARTNERS

ANNUAL MEETING October 2018

CDPHP
CDTA
Hannaford Supermarkets
KeyBank

RPI 5K October 2018

BBL Hospitality/Hilton Garden Inn, Troy
CDPHP
CSEA
GE
Hannaford Supermarkets
Pattison, Sampson, Ginsburg & Griffin, P.C.
Rensselaer Polytechnic Institute
Screen-IT LTD.
UA 7 Local 7 Plumbers & Steamfitters
of Albany



CAPITAL REGION ADULT SPELLING BEE December 2018

Cresa Albany
Dinosaur Bar-B-Que
Long Trail Brewing Company
Tech Valley Young Professionals Network
Troy Innovation Garage
Two Buttons Deep





5.18 DAY May 2019

CAP COM Cares Foundation
 CDTA
 Hannaford Supermarkets
 KISS FM
 Lowe's
 MVP Health Plan
 Northwestern Mutual,
 Tronco Financial Group
 Sunmark Charitable Foundation



ANNUAL AWARDS May 2019

Albany Med
 Ambiance Floral & Events
 The Bonadio Group
 CDPHP
 CDTA
 CMI AV
 Hudson Valley Community College
 Kinderhook Bank
 NBT Bank
 Rensselaer Polytechnic Institute
 Tri City Rentals



CALL 2-1-1

MVP Health Plan
 NYS Office of Child and Family Services

CASH COALITION OF THE GREATER CAPITAL REGION

KeyBank

FAMILY & NEIGHBORHOOD RESOURCE CENTERS

Bob's Discount Furniture
 Charitable Foundation

SMALL BUSINESS, BIG IMPACT

Capitaland Motors
 The Wagoner Firm
 Troy Innovation Garage

UNITED AGAINST HUNGER/SUMMER MEALS

Bank of America
 Dominion Energy Charitable Foundation
 Hannaford Supermarkets
 KeyBank
 Pioneer Bank Foundation
 Stewart's Shops

CREATE CHANGE. CREATE HOPE.

Our Generous Tocqueville Donors

TOCQUEVILLE MEMBERS

Wallace and Jane Altes
 Robert M. Curley
 Robert Doyle
 Alan P. Goldberg
 Neil and Jane* Golub
 Dr. Shirley Ann Jackson and
 Dr. Morris A. Washington
 Morris* and Esther Massry
 Norman and Micki Massry
 John J. Nigro
 Brian and Beth O'Grady
 Percy Waller Foundation

**of blessed memory*

United Way Tocqueville Society members know that creating positive change in our communities creates hope in the lives of children and families who struggle daily just to meet their basic needs.

2018-2019 Leadership Givers

United Way of the Greater Capital Region extends its sincere gratitude to the individuals and groups listed below for their Leadership giving. Thank you for setting an example for our community through your dedication and support.

Tocqueville Society

(contributions of \$10,000 or more)

Wallace and Jane Altes
Mr. Robert M. Curley
Robert Doyle
Alan P. Goldberg
Neil and Jane* Golub
Dr. Shirley Ann Jackson and
Dr. Morris A. Washington
Morris* and Esther Massry
Norman and Micki Massry
John J. Nigro
Brian and Beth O'Grady
Percy Waller Foundation

**of blessed memory*

Leadership Donors

(contributions of \$750 – \$9,999)

Yanelis Acosta Minaya
Donald D. Adams
Denise Adelman
David Agan
Alan D. Alexander
Christopher R. Almy
Bruce Amm
Joyce Z. Anderson
Raymond Andrews
Anonymous (19)
Dominic A. Arcidiacono
John Ashcroft
Jeffrey Ashe
Richard J. Asner
Eugene M. Audi
Lisa Audi
Scott W. Averill
Brian N. Aviles
Walter C. Ayres
Douglas Baker
Rick L. Balboni
Laurie L. Bangs
James R. Barnes
Carmino N. Basile
Michael S. Bassett
Thomas Batzinger
Dr. Thomas Michael Begley
Melissa C. Bennett
Gregory Bentley
Walter H. Berninger
B. Jacob Berry
Charles J. Bianco
W. George Biggar
Edward Bishop
William Bishop
Randi L. Blender
Margaret Blohm
Steve and Alicia Bolze
Anthony Boniewski
Mark Bourne
Thomas Boyle
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J. Martin Brayboy
Dr. Curtis M. Breneman

Stephen Brenon
Scott E. Britton
James Broderick
Amy T. Broz
Pier-Luca Bruno
Jessica Budris
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Jacques Burnett
William S. Burnett, MD
Connie Burns
Steven Byington
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Nicole G. Cain
Christy A. Calicchia
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Richard Christman
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Rae A. Clark
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Kevin Curran
David Dailey
Mark E. Dailey
Paul J. Daley
Kelly Dalton
Stephen and Deborah D'Amico
Lisa and Charlie Daniels

Kathryn Dannemann
Richard Davidson, Jr.
Anne M. Davis
Tracy Davis
Anthony Dean
Valerie J. Deberry
Andrea Degenhardt
John S. Delaney
David E. DeLong
David S. DeMarco
Jeremy Denton
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Jonathan and Vera Dordick
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Dustin Gardner
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Barbara Hough
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Robert Hull
John Hume III
Richie C. Hunter
Richard A. Ikasalo
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Ashwani Kumar Kapila
John P. Kearney
Robert H. Keefer
Deborah Kelley
Michael and Darlene Kelly
Kevin Kenny
George Kernochan
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James F. Klahr, Jr.
Arlene Koerner
John E. Kolb
Frank Konciewicz

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Bryan D. Kump
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Steven Kuring
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Eric P. LaCoppola
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Tim Lahart
Bruce Lamica
Kevin Lanahan
Craig J. Lang
Jodi S. Larison
Anthony W. LaRosa
Einar Larsen
Mark P. Laurin
John Lavelle
Susan LeBourdais
Sean G. Lee
Anne Lemon
Ruth W. Leslie
Dr. Chris W. Letchford
Eric Letterman
David Lilienfeld
Yachi Lin
David Lincks
Zachary Liney
Andrew Linton
Robert R. Little
Sheryl Littmann
Linda Livingstone
Richard Loud
William D. Louden
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Patrick J. Lyons
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Ruth H. Mahoney
Michael Mahony
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Kylie Marine
John Markowich
Andy Marsh
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Holly Wiles-Pemburn
Gregory R. Williams
Robert A. Williams
Sandra D. Wilson
Christopher Wolfe
David Wood
John Wood
Austin A. Woodward
Mark A. Woodward
John Wright
Chiquita Wynder
Brian Yanoff
Wesley Yeomans
Robert Zacharias
Joseph Zimmerman
Michael Zonca



United Way seeks to ensure that all of our Leadership Givers who choose to be recognized are listed here. Every effort has been made to ensure the accuracy of this printing (as of September 2019). If we inadvertently missed you or if we need to update our records, please call 518.456.2200.

2018 State Employees Federated Appeal (SEFA)

For over 25 years, United Way of the Greater Capital Region has coordinated the Capital Region SEFA campaign. In 2017-18, UWGCR received the management contract for the statewide State Employees Federated Appeal (SEFA) campaign. UWGCR staff works

with a Statewide Council, 13 Campaign Region Coordinators and manage the Capital Region SEFA Committee.

In 2018, the Capital Region SEFA campaign raised \$1,043,126. The Statewide SEFA campaign raised \$4,225,973.

State agencies who participated in the 2018 Capital Region SEFA campaign:

Capital District DDSO
Capital District Psychiatric Center
Coxsackie Correctional Facility
Dormitory Authority State of New York
Fourth Judicial District Adm. Office
Great Meadow Correctional Facility
Greene Correctional Facility
Hale Creek ASACTC
Hudson Correctional Facility
NY Division of State Police
NY State Police (Columbia)
NY Statewide Financial System
NYS Board of Elections
NYS Board of Law Examiners
NYS Commission of Correction
NYS Commission on Judicial Conduct
NYS Court of Appeals
NYS Court of Claims
NYS Department of Agriculture & Markets
NYS Department of Civil Service
NYS Department of Corrections and Community Supervision
NYS Department of Economic Development
NYS Department of Environmental Conservation
NYS Department of Financial Services
NYS Department of Health
NYS Department of Labor
NYS Department of Law
NYS Department of Motor Vehicles
NYS Department of Public Service
NYS Department of State
NYS Department of Taxation and Finance

NYS Department of Transportation
NYS Division of Alcoholic Beverage Control
NYS Division of Criminal Justice Service
NYS Division of Homeland Security & Emergency Services
NYS Division of Human Rights
NYS Division of Military and Naval Affairs
NYS Division of State Police
NYS Division of Tax Appeals
NYS Division of the Budget
NYS Division of Veterans' Affairs
NYS Education Department
NYS Energy Research and Development Authority
NYS Environmental Facilities Corporation
NYS Executive Chamber
NYS Gaming Commission
NYS Governor's Office of Employee Relations
NYS Higher Education Services Corporation
NYS Homes & Community Renewal
NYS Insurance Fund
NYS Joint Commission on Public Ethics
NYS Justice Center for the Protection of People with Special Needs
NYS Office for People with Developmental Disabilities
NYS Office for the Aging
NYS Office for the Prevention of Domestic Violence
NYS Office of Alcoholism & Substance Abuse Services

NYS Office of Children & Family Services
NYS Office of General Services
NYS Office of Information Technology Services
NYS Office of Mental Health
NYS Office of Parks, Recreation and Preservation
NYS Office of Temporary and Disability Assistance
NYS Office of the Comptroller
NYS Office of the Inspector General
NYS Office of the Medicaid Inspector General
NYS Office of Victim Services
NYS Public Employment Relations Board
NYS Senate
NYS Supreme Court-Appellate Division
NYS Thruway Authority
NYS Workers' Compensation Board
Office of Court Administration
Office of the Medicaid Inspector General
State University Construction Fund
SUNY College at Cobleskill
SUNY Empire State College
SUNY System Administration
Teachers Retirement System
United Way of Westchester and Putnam Inc
University at Albany
Washington Correctional Facility
New York State Police
SUNY Oneonta

United Way of the Greater Capital Region does not assess our member agencies any dues or fees for their participation in our federation.

Labor and United Way, Partners in the Community

Organized labor is a full partner in United Way, as witnessed by the more than 200 AFL-CIO Community Services liaisons currently serving on the staff of state and local United Ways throughout the country.

In the Greater Capital Region, the partnership of labor and United Way began decades ago. Locally, we commit resources to the labor community services program and the labor movement committed its support and resources to United Way and its family of agencies.

Our collaborative efforts include:

- Member Assistance Program
- National Letter Carriers Food Drive
- United Way Day of Action
- 5.18 Day
- Capital Labor Parade

Organized labor's support at United Way of the Greater Region's workplace events continues to be critical to our fundraising success.

Financial Statements

United Way of the Greater Capital Region, Inc. Statement of Financial Position as of June 30, 2019

ASSETS

Cash & Cash Equivalents
Investments
Pledges Receivable
Other Receivables
Prepaid Expenses
Property & Equipment Net
Beneficial Interest in Perpetual Trust

Total Assets

6/30/19 UNAUDITED

\$805,858
\$3,809,464
\$1,949,820
\$57,896
\$40,218
\$234,867
\$479,727

\$7,377,850

6/30/18 AUDITED

\$1,300,906
\$3,721,247
\$1,707,815
\$82,502
\$38,682
\$236,786
\$479,727

\$7,567,665

LIABILITIES

Accounts Payable and Accrued Expenses
Grants Payable
Designations Payable
Note Payable

Total Liabilities

\$136,507
\$895,823
\$1,985,023
\$0

\$3,017,353

\$157,705
\$932,467
\$1,291,056
\$49,463

\$2,430,691

NET ASSETS

Net Assets: Unrestricted
Net Assets: Temporarily Restricted
Net Assets: Permanently Restricted

Total Net Assets

\$3,767,232
\$477
\$592,788

\$4,360,497

\$4,543,709
\$477
\$592,788

\$5,136,974

Total Liabilities and Net Assets

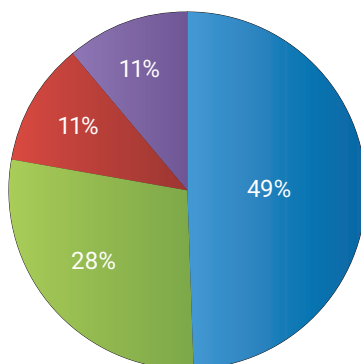
\$7,377,850

\$7,567,665

United Way Expenses

Y/E June 30, 2019

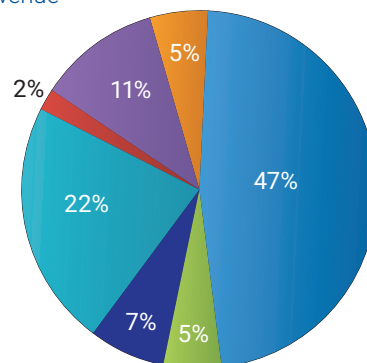
- Program Services & Community Impact Investments
- Fundraising
- Donor Designations to Agencies
- Management and General



United Way Revenue

Y/E June 30, 2019

- Employee Pledges
- Investments
- Grants
- Other Revenue
- Individual Gifts (outside the workplace)
- Corporate Gifts
- Special Fundraisers



United Way of the Greater Capital Region has met or exceeded the Better Business Bureau's 20 Standards for Charitable Accountability and is a BBB Accredited Charity. You can review United Way of the Greater Capital Region's Charity Review online at www.BBB.org.





United Way
of the Greater Capital Region

THANK YOU FOR MAKING A DIFFERENCE AND HELPING NEIGHBORS IN NEED.



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