# FROM the Community,

FOR the Community





2021 - ZOZZ COMMUNITY IMPACT REPORT

#### **Dear Friends,**

If the past few years have taught us anything, it's that we're continuously able to overcome new challenges and adapt to a changing environment by coming together to advance the common good. When we launched United Way of the Greater Capital Region's "From The Community, For the Community" campaign last fall, we knew it was critical to recognize the hardships faced by so many of us throughout the COVID-19 pandemic, but also celebrate the resiliency of our community.

Our strength as an organization is elevated by a growing network of more than 20,000 volunteers, 100 community-based organizations, 300 corporate partners and their thousands of employees who support UWGCR through their annual workplace campaigns. Whether from our highest net-worth donors or employees who contribute \$1 per paycheck, these acts of generosity truly enable United Way and the nonprofit sector to serve as a safety net for our friends, family, and neighbors who need it most.

After the addition of **Montgomery County** in May 2022t, our geographic reach now stands at eight counties. In each of these communities, many still face obstacles each day, but we've made great strides in our mission to fight for the health, education, and financial stability of every person who calls the Capital Region home. These successes have come from a balance of tried and true strategies that continue to meet the needs of the most vulnerable, to new innovative approaches that we believe will ease the burdens on our nonprofit partners and have a profound impact on the lives of families and individuals.

It is only because of your generosity and eagerness to lend a hand that we're able to achieve our goals. Here's a small sampling of what we've been able to accomplish together this past year:

- Served 211,563 healthy meals to children at more than 50 Summer Meals sites, at which roughly 350 kids took part in art-based activities like painting, sculpting, African drumming and DJ'ing
- \$652K invested in BIPOC-led organizations, including \$151K toward addressing maternal racial health disparities
- Filed more than 8,000 free tax returns through the Cash Coalition's Volunteer Income Tax Assistance (VITA) program, resulting in more than \$9.7 million being returned to local residents
- Launched the Luminosity Collaborative, the Capital Region's first fellowship devoted to advancing
  systems-level change. In addition to providing funding to a half dozen non-profit organizations,
  Luminosity is crafted to give local leaders the time to work together and explore the root causes of
  societal issues like poverty, white supremacy, and hunger
- 11,000 families supported through our network of five Family Neighborhood Resource Centers
- Brought together more than 1,000 volunteers who pitched in at 50 different community service projects during our annual 518 Day

We are often reminded of the words of poet D. Colin, who so eloquently captured the spirit of "From the Community," with the following words in her poem:

"Strengthened by our community, our collective consciousness, we tap into the heart of change and healing."

As we reflect on all we've been through and what we've accomplished together, we can't help but look ahead to our centennial celebration in 2024. We are both proud of the gains we've made and humbled by our commitment to help everyone in the Capital Region unlock their full potential, no matter what. We are eternally grateful for the generosity of supporters like you, who will strengthen us to impact even more lives in the year and century ahead.

Sincerely,



Peter Hamm

Peter Gannon
President & CEO



Com Baile

Carm Basile Chair, Board of Directors

## ZOZI-ZOZZ BOARD OF DIRECTORS

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**Hudson Valley Community College** 

**Samuel Trimboli** 

Price Chopper Supermarkets/

Market 32

**Andrew Willette** 

Hannaford Supermarkets

**Romel Wilson** 

MVP Health Care

#### United Way Staff as of print date

**Peter Gannon** 

President & Chief Executive Officer

Ketti Blackwell

Director of Operations, The Blake Annex

Nicki Brown

Chief of Staff

Amari Duncan

Donor Experience Manager

Roja Ebrahimi

Community Impact Manager

Gerri Goggin

Data Processor

**Pagie Hughes** 

Director of Philanthropy

Genevieve Hudson

Relationaship Manager

**Erin Napoleone** 

Women United Advisor

**Matt Hunter** 

**Director of Strategic Communications** 

**Andrew Kochian** 

Seasonal VITA Coordinator

Marissa Lounello

Donor Relations Manager/Capital Region SEFA Coordinator

**Alicia Otis** 

Finance Manager, Contracts

**Antonia Porcello** 

Data Processor

Angelique Powell

Director of Community Animation,

The Blake Annex

Fred Quist

Donor Relations Manager, Montgomery County **Claire Reid** 

**Chief Impact Officer** 

**Ashlee Romero** 

Data Processor

**Amber Schiller** 

Chief Financial Officer

**Heather Senecal** 

Director, Learning and Evaluation

Sarah Sheehan

Communications Manager

Stephen Sheffer Jr.

Philanthropy Manager

Kelly Willsey

Finance Manager

**Peyton Yourch** 

Database Coordinator

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## **Our Mission**

United Way of the Greater Capital Region (UWGCR) advances community wellbeing on a generational scale, meeting immediate basic needs all the while addressing the underlying causes that hold problems in place. UWGCR mobilizes the caring power of donors, volunteers and community partners to give, volunteer and advocate for people within our region.

## **Our Vision**

UWGCR will be a recognized leader in the development and investment of philanthropic and volunteer resources in programs and initiatives that improve the quality of life for children, families, and seniors. We will accomplish this by investing resources in programs that address needs in the area of Basic Needs, Education, Income, and Health.

## **Diversity Equity & Inclusion**

UWGCR is committed to embracing and advancing diversity, equity, and inclusive excellence. As an organization and community partner, UWGCR seeks to work collaboratively with members of ethnically/racially minoritized, international, LGBTQIA+, and disability communities as well as diverse gender identities, socioeconomic backgrounds, religions, and political beliefs, to create equitable and inclusive spaces and opportunities through intentional and impactful practices. We achieve this goal by addressing and combating systemic, institutional, and historical barriers. Collectively, we acknowledge that diversity, equity, and inclusion can only be achieved when we recognize, create space, and listen attentively to individuals from historically excluded groups as equal partners. Additionally, we strive to develop and implement policies and systems grounded in antiracism. To this end, we commit to intentionally creating pathways for individuals of historically minoritized groups to be included in leadership, planning, and decision-making roles, including business opportunities with UWGCR and partnering institutions. We maintain that building, strengthening, and sustaining diversity, equity, and inclusion in our community and society requires an ongoing commitment that is fully expressed and supported in organizational culture, values, norms, policies, practices, and behaviors.

## ZOZI - ZOZZ YEAR IN REVIEW

## **July 2021**

UWGCR and more than a dozen partners kick off the **Summer Meals Collaborative**, which served over 281,000 meals to local kids before the season wrapped up.



UWGCR concludes its 21-Day Equity Challenge with Fireside Chats with John Graham and Barbara Smith.

## September 2021

Free Food Fridge Albany
Founder Jammella
Anderson wins Capital
Region Philanthropist of
the Year and the late Father
Peter Young inducted into
Capital Region Philanthropy
Hall of Fame at UWGCR's
Annual Awards.



Healthy Alliance and UWGCR partner to award 13 BIPOC-led organizations grants through the Inaugural Changemakers Fund.

#### **November 2021**

On Giving Tuesday, seven
Emerging Leaders raise
\$12,566 as the Next
Generation of Philanthropists
in support of UWGCR's From
the Community, For the
Community Campaign.

President & CEO, Peter Gannon, gave a testimony at a hearing convened by NYS Senator Cooney about the impact of the pandemic on ALICE households in New York.

#### December 2021

UWGCR Board hosts a "Not-Your-Average-Phoneathon" calling donors to thank them for their contributions this year.



RISSE awarded \$10,000 grant and named Women United's 2022 Premiere Partner after winning **Perfect Pitch**.

#### **January 2022**

UWGCR launches two-way texting support through 211.

Organized by Women United, Senator Michelle Hinchey hosts virtual discussion to outline her legislative priorities.

CASH Coalition kicks off its annual free Volunteer Income Tax Assistance Program (VITA), which helped return \$7.5 million to local residents.

## August 2021



In partnership with the Tri-City ValleyCats, UWGCR surpasses its goal of collecting more than 1,000 donated backpacks to distribute to local children.



#### October 2021

At its Annual Meeting, UWGCR launches the From the Community, For the Community campaign, which goes on to raise more than \$5 million.



RPI hosts its **Fifth Annual Rensselaer Runs United 5K** virtually in support of UWGCR's Community Care

#### February 2022

Along with author Ty Allan Jackson, UWGCR celebrates launch of **Danny Dollar Academy**, which promotes financial literacy to youth.



#### **March 2022**

On International Women's Day, dozens of Women United members and UWGCR staff march to NYS State Capitol to advocate for more childcare support services and funding.



U.S. Senator Charles Schumer visits The Blake Annex to **award more than** \$1 million in federal funds to the coworking space run by UWGCR in Downtown Albany.

#### **April 2022**



Joined by the Albany Patroons basketball team, young professionals from Emerging Leaders United pitched in at Feed Albany.

#### May 2022



Highlighted by the installation of the region's first Nutritious Choices Learning Path and Women United's Community-wide Baby Shower Drive, more than 1,000 volunteers pitch in at 60+ community service projects on UWGCR's 518 Day.



Growing its reach to eight counties, UWGCR announces its expansion to Montgomery County.



United Way and its partners in the **Digital Inclusion Coalition receive \$30,000 grants** from the Schmidt Futures foundation.

#### **June 2022**



UWGCR staff and their families celebrate
LGBTQ+ equality at
Albany Pride Festival.



Featuring leaders from six nonprofits, UWGCR launches the Luminosity Collaborative, the Capital Region's first fellowship in social innovation.



Connect Center's
Founder, Ben Williams
wins Capital Region
Philanthropist of the
Year and John & Linda
Kearney inducted
into Capital Region
Philanthropy Hall of
Fame at UWGCR's
Annual Awards.



# COMMUNITY IMPACT

## 2021-2022 PARTNER AGENCIES

Affordable Housing Partners of the Capital Region

Albany Can Code

Albany Community Action Partnership (ACAP)

Albany Damien Center

Albany Troy Lion's Club

AVillage, Inc.

The Baby Institute

Big Brothers Big Sisters of the Capital Region

Boys and Girls Club of Schenectady

Boys and Girls Club of the Capital Area

Brightside Up

**Capital Roots** 

**CAPTAIN Community Human Services** 

Catholic Charities Tri-County Services

CEK RN Consulting, Inc.

The Center for Community Justice

Center for Employment Opportunities

Children's Museum of Saratoga

C.O.C.O.A. House, Inc.

**Community Caregivers** 

**Connect Center** 

C.R.E.A.T.E. Community Studios

Eden's Rose

Equinox

The Food Pantries for the Capital District

Frank Chapman Memorial Institute

Friends of Clermont

Girls Inc of the Greater Capital Region

Girls on the Run

Grateful Villages, Inc.

Jewish Family Services of NENY

Literacy NY Fulton, Montgomery, & Schoharie Counties

Literacy Volunteers of Rensselaer County

Mission Accomplished Transition Services

Mom Starts Here

**Oakwood Community Center** 

Radix Ecological Sustainability Center

Rebuilding Together Saratoga County

The Red Bookshelf

ReEntry Columbia Task Force

Refugee & Immigrant Support Services of Emmaus

SAFE Inc of Schenectady

Schenectady City School Districts

Schenectady Community Ministries

Schoharie River Center, Inc.

Senior Citizens Center of Saratoga Springs

Social Enterprise and Training (SEAT) Center

South End Children's Café

**Troy Area United Ministries** 

Troy Rehabilitation & Improvement Program, Inc.

Upper Hudson Planned Parenthood

U.S Committee for Refugees and Immigrants

Watervliet Civic Center

Young Parents United

Youth FX

YWCA Northeastern NY

## FAMILY NEIGHBORHOOD RESOURCE CENTERS

Family Neighborhood Resource Centers (FNRC) play a significant role in providing sustained support for families, including but not limited to direct service provisions.

FNRCs are community-centered, community-based, and serve as vehicles for engaging residents and community organizations to identify concerns, connect them to resources and collectively identify the ways in which all individuals and families can thrive.

In 2021- 2022 **\$655,000** was invested in FNRCs supporting **11,000** children and their families.

#### **FNRC PARTNERS**

Mechanicville Area Community Service Center (MACSC)

Schenectady Community Action Program (SCAP)

Schoharie County Community Action Program (SCCAP)

Trinity Alliance, Albany

Unity House, Troy

## Health

UWGCR is deeply committed to improving nutrition equity. Currently, we live in a region with clear nutrition disparity. In most cases, the true problem inhibiting a healthy diet is poverty.

Launched in 2013 and led by UWGCR, the Summer Meals Collaborative aims to increase the number of meal sites and begin alternate methods of meal delivery every year. Currently, there are twelve organizations in our collaborative working across seven counties: Albany, Columbia, Greene, Rensselaer, Schenectady, Schoharie, and Saratoga.

Temporary pandemic provisions at the federal level allowed Summer Meals sites to be flexible in serving their community with grab-and-go and mobile food options, ultimately serving more kids and families. The Summer Meals Collaborative and organizations like Hunger Solutions New York are working hard to make provisions permanent and increase resources for child nutrition programs.

UWGCR is committed to enhancing opportunities for food insecure people to purchase healthy food locally and harvest-to-home delivery for those with transportation and food security challenges. UWGCR supported over 70 urban gardens, nine community fridges, and community-managed farms across four counties, with 1,700 kids learning how to grow, harvest, and sell fresh produce. Continuing to focus efforts on nutrition equity year-round, in 2021 and 2022, UWGCR invested \$426,500 in various food security and food sovereignty initiatives.

## \$2M

In emergency funds distributed for shelters, pantries, rental assistance, & utility payments across the Capital Region

498,184

Culturally appropriate, medically tailored and nutritious meals provided to individuals and families in need

281,000

Healthy meals served to kids by the 116 Summer Meals sites across the Capital Region

\$121,000

Invested in programs focusing on building safe homes, helping people to remain in their homes and working on the systemic level to enhance access and availability of affordable housing







## **Early Childhood & Youth Success**

UWGCR envisions a Capital Region in which evidence-based, culturally appropriate, and affordable early childhood development is available to all children.

UWGCR's goal is for all kids, teens, and young adults to have the ability and access to participate in high quality education and are set up for career success.



## **Danny Dollar Academy**

Danny Dollar Academy (DDA) was co-created by children's author and motivational speaker Ty Allan Jackson. Based on his best-selling children's book **Danny Dollar Millionaire Extraordinaire: Lemonade Escapade**, written to promote financial literacy and entrepreneurship in grades 3, 4, and 5.

In January 2022, UWGCR launched Danny Dollar Academy with 100 kids from partners at 4th Family and Girls Inc. of the Greater Capital Region.

DDA is a financial literacy program that was developed in 2016 by the Northern Kentucky Center for Economic Education (NKU CEE) in partnership with Ty Allan Jackson. In 2018, the Federal Reserve Bank of Cleveland became a program partner, assisting with curriculum design and development, and piloting DDA with 300 4th and 5th-grade students in Ohio. The program has reached thousands of students in grades 3-6 across 5 states, including Kentucky, Ohio, New York, North Carolina. and Massachusetts.

## **EARLY CHILDHOOD SUCCESS**

\$184,000

Invested to strengthen affordable and educational early childhood development centers

1,504

Kids participating in fun and empowering literacy programs

300%

FPL increase for the income eligibility cut-off for state-wide childcare subsidies, effectively expanding access to thousands of families across the region to this life-changing subsidy

## **YOUTH SUCCESS**

8,000

Kids & teens enrolled in enrichment programs like gardening, literacy & creative arts-based learning

4,146

Teens participating in afterschool and summer enrichment programs to continue learning when school is out

2,700

STEAM education kits were made for kids and teens to make remote learning both engaging and fun

## **Economic Wellbeing**

UWGCR seeks to invest in the talents, strengths, and ingenuity of low-income people in the Capital Region.

**UWGCR invested \$133,000 to enhance workforce development** and increase financial inclusion,
specifically by working with those non-profit
organizations who deliver high-quality programming,
establish strong partnerships, and create sustainable
initiatives to meet the real-world needs of job seekers,
workers, and employers.

This includes supporting innovative models to ensure **holistic "whole person" care** as an essential component of workforce development.



\$7.5M

Returned to the local economy through the CA\$H Coalition's Volunteer Income Tax Assistance (VITA) program

4,200

Tax returns filed for free with the help of the CA\$H Coalition's IRS-certified VITA volunteers

7,590

Financial coaching hours to 71 individuals through the United Way funded Spend Smart pilot program led by TRIP

4,906 duals participating in financial teracy and wealth building

## **Have You Met ALICE?**

UWGCR's Impact Agenda is developed with ALICE at the center. Standing for **Asset Limited**, **Income**, **Constrained**, **Employed**, families and individuals who are ALICE earn above the federal poverty level but do not earn enough to make ends meet. After releasing an all-encompassing ALICE report in August 2020, three smaller ALICE in Focus research briefs were published this past year. These reports highlight the **struggles faced by children**, **people with disabilities**, and **veterans** living in our own communities.

According to the latest data, 2.1 million children in New York - 52% of all children in the state - live in a household with income below the ALICE threshold. The research also found that 59% of New Yorkers living with a disability were unemployed, making

them three times more likely than those without a disability to be out of the workforce. The year's latest ALICE in Focus brief revealed that 62 of veterans in New York over the age of 25 had completed some form of post-secondary education.



unitedforALICE.org/New-York

## 211 NORTHEAST REGION

"211 is one of the main go-to resources in my Assembly office for the 108th Assembly District when it comes to addressing the concerns of those who I represent. It is a simple and easy call to a well-resourced help desk and I have been pleased to support this effort annually in our state budget. Now, help is even easier since the 211 texting expansion is a reality. This enhances the excellent services to our residents and assists many with day-to-day issues providing needed guidance and support."

## Assemblymember John McDonald III Assembly District 108

UWGCR's 211 Northeast Region information and referral service is a lifeline for thousands in the Capital Region community. In the height of the pandemic, 211 call volume more than doubled as residents sought connection to resources to navigate the most serious issues presented by the COVID-19 Pandemic. In January of 2022, UWGCR announced a significant expansion of 211. Users can now send a text message and receive the same services they would by making a phone call.

211 provides 24/7/365 access to residents of Albany, Saratoga, Schenectady, Rensselaer, Schoharie, Columbia, Greene, Fulton, Montgomery, Hamilton, Warren and Washington Counties.

1960 574 413 358
calls related to 211 referrals made housing assistance regarding health regarding health assistance services through UWGCR partners

Aiming to address the critical need for more foster care parents in Upstate New York, the leaders of UWGCR and Berkshire Farm Center partnered to create opportunities for foster care referral services to be available through 211 Northeast Region.

"The need for foster parents in the Greater Capital Region is great. People often say that they want to do more to support their community – consider becoming a foster parent. It's an act of kindness towards a child and their family that will make a positive, lifelong impact and now 211 can help connect local families who are looking to start."

Brian Parchesky
Berkshire Farm Center President & CEO



Northeast Region





**TEXT**Your Zip Code to 898-211





Brian Parchesky, Berkshire Farm Center President & CEO and Peter Gannon, UWGCR President & CEO

## CHANGEMAKER FUND



UWGCR in partnership with Alliance for Better Health reimagined the Five to Watch program and evolved as **the Changemaker Fund to recognize and amplify BIPOC-led organizations.** This fund provides unrestricted operational funding, technical support, and leadership development for the awardees. Each of the Fund's recipients was awarded a \$25,000 grant.

The Changemaker Fund is an example of collaborative pooled funding, designed to increase the impact and scale of giving. UWGCR believes that listening, learning, and amplifying voices who are most proximate is essential to unlocking sustainable and just solutions to enduring problems.

## 2021-2022 CHANGEMAKER GRANTEES



Black Nurses Coalition























## LUMINOSITY COLLABORATIVE



## SO-CIAL IN-NO-VA-TION

(n.) A novel solution to a social problem that is more effective, just and sustainable than existing solutions for which the value created accrues primarily to society, rather than only to private individuals. It can be a process, product, or program that profoundly changes the basic routines, power dynamics, or the beliefs of the social system.

UWGCR is shining light on social innovation through the Luminosity Collaborative, a six-month funded fellowship and grant program. Launched in March of 2022, Luminosity is a social innovation incubator to support community-based organizations in identifying and uprooting systemic problems to produce social change. The two-phased program invites leaders of community-based organizations who aim to make an impact in education, health and economic well-being to collaborate with UWGCR and ignite long-term change.

The Luminosity Collaboratives differs from other traditional grants given its opportunity to contemplate the larger system in which advancement takes place. It's an invitation to look not just at what causes problems for one person but at what is causing this problem for many. It allows us to think about the connectedness of these challenges and how we can build multi-pronged, multi-sector, sustaining solutions. With the Luminosity Collaborative, our goal is not to beat the odds but to change the odds altogether.

Our vision with Luminosity Collaborative is to hold space for complexity and collectively focus on innovative solutions to problems that have long appeared unsolvable.

#### 2022 PHASE ONE: SPARK

**Jammella Anderson,** Creative Good

**Eva Bass,** South End Community Collaborative Workforce Development Committee

**Andy Gilpin, CAPTAIN Community** Human Services

**Heather Hutchison,** Schenectady Youth Coalition

**Kathy McNeice,** Saratoga Community of Excellence

William Rivas, Schenectady Youth Coalition

Renee Rodriguez Goodemote, MD. FAAFP, Saratoga Community of Excellence

Thomas Schofield, Schenectady Community Ministries (SiCM)

Christine Schudde, Habitat for Humanity Capital District

Rev. Amaury Tañón-Santos, Schenectady Community Ministries (SiCM)

**Dan Vaughan-Cherubin,** South End Community Collaborative Workforce Development Committee

## UNITED TO VOLUNTEER

United Way GCR mobilizes talented and passionate volunteers at **UnitedToVolunteer.org**, creating opportunities for families, corporate groups, and individuals to contribute time and talent to a social cause.

Volunteers provide hands-on support to bolster the existing work of our partner agencies, and the agencies contribute enormously to volunteers' learning journeys and sense of community engagement. Volunteering through United Way is reciprocity in action, creating and strengthening relationships, and building a sense of shared purpose and collective vision for well-being.

"It wasn't until
I was volunteering
with my
colleagues
from MVP that I
realized the value
United Way had in
our community. I'm
now passionate about giving back
and have been sharing the word to
encourage others to do the same."

Elias Rosario MVP Health Care

From 2021-22, 2,500 volunteers completed projects with 140+ agencies in the Capital Region.









Central Hudson Gas & Electric spent a workday volunteering at Columbia Opportunities, Inc, where they completed big projects such as exterior painting and prepping the garden for the fall. The completion of this work will help warmly welcome guests to the center.

UWGCR staff and volunteers spend a weekend planting 25 fruit trees in Downtown Albany for The Radix Center. Once the trees mature, they will supply an abundance of fresh fruit for anyone passing by to pick.









Refugee & Immigrant Support Services of Emmaus (RISSE) was selected as the 2022 Women United Premier Partner after winning a \$10,000 grant from Perfect Pitch. Throughout the year, Women United members helped RISSE expand their afterschool program and freshened their space with new paint and decorations. Women United also helped provide 40 backpacks for adult learners and created comfortable space called the Book Nook for kids participating in the RISSE afterschool programs.

UWGCR and special helpers from the Boys & Girls Club of the Capital Area, shopped to help make some Christmas wishes come true. With support from Walmart and Governor Kathy Hochul we were able to purchase hundreds of items for children served by the Club, Mom Starts Here, The Baby Institute and St. Anne's Teen Homeless Shelter.

## 518 DAY'S COMMUNITY CELEBRATION



United Way's 518 Day provides opportunities for individuals, families, and groups to be part of solutions to building a more resilient Capital Region through volunteerism and community impact. #518Day is the single largest day of collective community impact in the Capital Region, thanks to our generous volunteers, sponsors, and all who LIVE UNITED.

**PRESENTED BY** 











1,000+

Volunteers completed 80+ virtual and in-person service projects

8,000

Hours of impact by local businesses, groups, families and individuals

40

Community agencies served throughout the Greater Capital Region

\$33,618

in baby supplies donated to organizations helping new mothers in the Capital Region

\$147,218
Invested into our community on 518
Day through donations and volunteer time

## **Women United's Community Baby Shower Drive**

See page 29 for more information on Women United.

#### **Donated Items**

Over 35,000 items were donated through the Women United Stuff The CDTA Bus Community Baby Shower Drive from community members and organizations including:

Diapers, pull ups, clothes, bottles, formula, pacifiers, bath toys and more.

#### **Items Distributed to Community Partners**

Being a parent can be challenging, especially for expecting parents who already struggle to make ends meet. Women United helped welcome our newest community members by collecting new baby items at 518 Day's Community Baby Shower Drive providing valuable encouragement and support to new Capital Region moms.

Items were distributed to organizations such as, Mom Starts Here, Schenectady Community Action Partnership, Trinity Alliance, Unity House of Troy, USCRI, and Wellspring.









## OUR PARTNERS

## SENATOR CHUCK SCHUMER DELIVERS BIG FOR THE CAPITAL REGION



U.S. Senate Majority Leader Charles E. Schumer announced in March of 2022 that he had secured over \$22 million for the Capital Region through the bipartisan omnibus spending package for Fiscal Year 2022 to support cutting-edge research and dozens of community-led projects.

In addition to many community-led initiatives, **Schumer invested \$1,075,000 to expand The Blake Annex**. The Blake is a unique example of social innovation, serving as the region's primary nonprofit hub breaking down silos and encouraging collaboration between the organizations it hosts. UWGCR has led this effort to bring together over seventeen nonprofit organizations under one roof to share overhead costs, which frees up more of their budget for their core mission of providing essential services to the community.

For The Blake Annex, this funding will help construct classroom space that each of these organizations can use for training and mentoring programs, as well as support other upgrades at the facility to handle the growing number of people who work there.

The major community priorities benefiting from Schumer's federal funding

\$1.5 Million to create an Albany South End Workforce Training Center

\$1,075,000 to expand The Blake Annex community hub

\$984,000 for RPI's Nuclear Magnetic Resonance Facility

\$900,000 for UAlbany's Extreme Weather Risk Prediction pilot program

"This is BIG news for the Capital Region. These community-led projects will give the Capital Region's nonprofits the state-of-the-art space they need, invest in research at area higher education institutions, and help revitalize Albany's South End with good-paying jobs in some of the most significant job-creating, renewable-energy projects in the region's history like offshore wind manufacturing. The over \$22 million that I have secured in the bipartisan spending package means jobs, new economic opportunity, and progress on these long-desired, critical community projects."

Senator Charles E. Schumer

## CAMPAIGN PARTNERS

**United Way's Annual Awards** celebrates our Campaign Champions, organizations, and individuals who invested more than \$4.2M to support the health, education, and financial stability of every person in our community person in our community.

#### **INSPIRATIONAL GIVING (\$200,000 TO \$499,999)**

Bank of America Hannaford Supermarkets
General Electric Price Chopper/Market 32

#### **LEADERS IN GIVING (\$100,000 TO \$199,999)**

Anthem, Inc. Naval Nuclear Laboratories

Capital District Transportation Authority UPS

#### PARTNER IN GIVING (\$25,000 TO \$99,999)

Environment One Corporation New York Independent System Operating

KeyBank (NYISO)

MVP Health Care Pearl Companies

National Grid Plug

Rensselaer Polytechnic Institute

#### FRIENDS IN GIVING (\$25,000 TO \$49,999)

American National Fidelis Care
Bobrick Washroom Equipment SABIC

**Enterprise Holdings** 

#### **GOLD AWARDS**

Arrow Family of Companies

Barton & Loguidice

Bechtel Plant Machinery, Inc.

**Bobrick Washroom Equipment** 

The Bonadio Group

**Capital District Transportation** 

Authority

Central Hudson Gas & Electric

Cummins SOFC Electric Boat

**Environment One Corporation** 

Hinman Straub

James D. Warren and Son, Inc.

National Grid NBT Bank New York Independent System Operator Pearl Companies

SABIC

**Labor Appreciation** 

**President's Award** 

Mark Emanatian

National Grid

Wabtec Corporation The Woodward Co. Wright-Pierce

#### SPECIAL 2021-2022 AWARDS

**Campaign of Distinction** 

Rensselaer Polytechnic

Institute

**Campaign Champion** 

Noelle DiPietro, Plug

**Community Impact** 

Capital District

**Transportation Authority** 

#### LIVE UNITED

**Environment One** 

**United Way Newcomer** 

Chase Bank Worldwide Professional

Solutions

#### **Public Official**

John T. McDonald III



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## LEADERSHIP GIVERS

United Way's Leadership donors contribute \$1,000-\$9,999 and are a driving force for positive lasting change in the Capital Region. Our Leadership donors are made up of individuals and families who are passionate about changing lives, committed to creating action, and dedicated to bringing together the expertise and resources that get results. They take on the biggest challenges of our region and recognize that it takes a commitment of resources to provide our neighbors the help they need to improve their overall well-being. Thank you for your generous support and commitment to our community.

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# COMMUNITY EMPOWERMENT

## CAPITAL REGION PHILANTHROPISTS

United Way's Annual Awards not only recognize the companies, organizations, and individuals who invest in supporting the health, education, and economic well-being of every person in our community. The night also pays tribute to our region's most generous philanthropists with the induction of a renowned community member to the 2022 Class of the Capital Region Philanthropy Hall of Fame, as well as honoring this year's Capital Region Philanthropist of the Year.



## **Capital Region Philanthropy Hall of Fame**

The Capital Region Philanthropy Hall of Fame is a tribute to the citizens who have given so much to improve the quality of life for others. This year's inductees are **John and Lynda Kearney**. John, who has over three decades as a Capital Region community volunteer and labor leader, has served on various boards including an impressive 20 years on the board of United Way of the Greater Capital Region.



## Capital Region Philanthropist of the Year

Ben Williams, Executive Director at Connect Center, was named the 2022 Capital Region Philanthropist of the Year for his work with Albany County kids providing mentorship opportunities and youth development programs allowing students to explore their passions, talents, and eventually a career path in a safe and supportive environment.

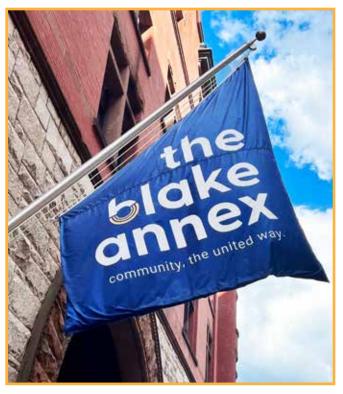
### TOCQUEVILLE SOCIETY

The Tocqueville Society recognizes local philanthropic leaders and volunteer champions who have devoted time, talent, and funds to create long-lasting positive changes by tackling our communities' most serious issues.

Wallace and Jane Altes
Robert M. Curley\*
Robert and Susanne Doyle
Alan P. Goldberg
Neil and Jane\* Golub

Dr. Shirley Ann Jackson and Dr. Morris A. Washington Kevyn Aucoin Memorial Trust Andy Marsh Massry Family John J. Nigro Brian and Beth O'Grady Rick & Diana Ostroff Percy Waller Foundation

\* of blessed memory







## NONPROFITS WORK BETTER TOGETHER

The Blake Annex is evolving the way nonprofits work in our state-of-the-art, 25,000-square-foot shared office space and coworking community located in the heart of downtown at One Steuben Place, Albany, NY.

Powered by UWGCR, The Blake Annex is the place where nonprofit leaders, employees and service providers will accomplish more by simply working together. More ideas. More collaborations. More cups of coffee. More smiles. More opportunities. Greater impact.

Our private office suites and inclusive community in Albany, NY were designed to take the burden of standard office operations off nonprofits so they can truly focus on their mission and impacts while our staff takes care of the rest.

The Blake Annex soft **opened in June of 2021**, with five member organizations to begin building the community;

- Prevent Child Abuse NY
- CEK RN Consulting, Inc
- Girls on the Run Capital Region
- Big Brothers Big Sisters of the Capital Region
- United Way of the Greater Capital Region

By November 2021, The Blake grew to 50 members and by the end of the first year it expanded to 21 member organizations and over 130 members.

"The Blake Annex is a wonderful, innovative addition to our Capital Region community, and I am thrilled to celebrate their grand opening. Located in the heart of Downtown Albany and named for Adam Blake Jr., one of 19th century Albany's most prominent Black entrepreneurs, The Blake Annex is working to reimagine how our region's non-profits do business. Their new facility will provide a space for so many of our region's brilliant, passionate, mission-driven non-profit professionals to connect, collaborate, and generate new ideas to move our Capital Region forward."





## **HISTORY OF CATHERINE & ADAM BLAKE, JR.**

The Blake Annex is named after Adam Blake, Jr., a successful 19<sup>th</sup> century entrepreneur from Albany, NY. **There is a natural synergy** between the work we strive to accomplish at The Blake Annex and the legacy of Adam Blake, Jr. and his wife, Catherine.

Adam Blake, Jr. built the Kenmore Hotel, which opened its doors in November of 1878. The Kenmore Hotel was the ultimate dream of Adam Blake, Jr. and was called "the most elegant structure on the finest street in Albany." Both the convenience of the amenities and the level of hospitality you could expect to receive at the hotel made it a success.

Sadly passing in 1881, Adam's widow Catherine Blake went on to take over the business and was exceedingly successful. She managed the Kenmore Hotel for seven years, and her business acumen was as strong as her late husband's.

The Blake's were innovators, changemakers, and thought-leaders and their vision and legacy live on here at the Blake Annex.

## THE BLAKE ANNEX COMMUNITY









































## WOMEN UNITED

Women United is a group of energetic, passionate, and philanthropic women empowered by UWGCR who, as volunteers support United Way's mission to advocate rights for gender equity. Members mobilize change by investing in, advocating for, and creating programs with a mission to drive equity and excellence for all women and children.

### **Leadership Committee**

**Yolanda Caldwell, Chair** The College of Saint Rose Women's Leadership Institute

Mary Lynn Bradley, M&T Bank

Katrina Consiglio, Wells Fargo Advisors

Maria Decker, Maria's Cafe

Kate Doran, Teal, Becker & Chairamonte, CPAs, PC

Kristen Doyle, Wealth Advisory Group, LLC

**Christina Farinacci-Roberts,** Head Heart and Hand Consulting, LLC

Fatin Haddad, Greenberg Traurig, LLP

Andrea Hanley, The CDL Schools, LLC

**Veronica Hanley,** Veronica Hanley Wedding & Event Planning

Kate Jones, Arthur J. Gallagher

Toi Jones-McCowan, CAP COM FCU

Meg Koloskie, Theraputic Horses of Saratoga, Inc.

Chana Krausz-Papp, Saratoga Eagle

Regina LaGatta, Hudson Valley Community College

Brandi Landy, Capital Region Chamber of Commerce

**Kate Manley,** Rensselaer County Regional Chamber of Commerce

Erin Napoleone, Choice Physical Therapy

Kate Otis, Saratoga National Bank & Trust Co.

Keshana Owens-Cody, Alliance for Better Health

Camerine Robinson, VQuest Consulting

Paige Rueckert, CAP COM Federal Credit Union

Nancy Sever, Hinman & Straub

Audrey Stone, Sunmark Credit Union

**Alicia Suarez**, Suarez Physical Therapy

**Margaret Templeton, MEMIC** 

Kaitlyn Van Dyke, American Red Cross

#### Link & Learn

October 6, 2021

Women United members heard from Erin Gutierrez Matt from United Way Mohawk Valley and Molly Belmont from Community Loan Fund, whose teams are taking unique strides in offering solutions to the economic problem of childcare in their communities.



#### **Women United Perfect Pitch**

**December 7, 2021** 

After an inspiring evening, Refugee & Immigrant Support Services of Emmaus (RISSE) received a \$10,000 grant to expand their after school programming that emphasizes English as a second language as well as educational enrichment, literacy skills, health and wellness, academic support, and more. RISSE served as the Women United Premier Partner for all of 2022, where members volunteered to create a comfortable space for kids to learn in.



## **International Women's Day**

March 8, 2022

Before the pandemic, childcare costs were a major barrier to families living near or below the ALICE threshold. During the pandemic, 17% of households below the ALICE threshold reported quitting a job due to loss of childcare. Women United joined community leaders and Senator Michelle Hinchey, to highlight the need for state leaders to increase access to affordable, quality childcare on International Women's Day.



## EMERGING LEADERS UNITED





UWGCR's Emerging Leaders United is a diverse group of engaged young professionals working to drive impact in the Capital Region. Members use their unique skills, passion, and creativity to dive into social issues facing our community and work to create sustainable change. Emerging Leaders leverage the power of United Way to show the strength and collective impact of the next generation of philanthropists.

## **Nutritious Choices Learning Paths**

Featuring games, pictures and recipes, the paths are designed to make learning about healthy eating habits fun and easy for kids. The first Emerging Leaders' Nutritious Choices Learning Paths, was installed at Albany's Black Lives Matter Park on 518 Day, followed by the second install at the Henry Hudson Riverfront Park in Hudson in September. Emerging Leaders plans to install a path in each of the eight counties UWGCR serves.

## The Next Generation of Philanthropists

On Giving Tuesday, seven emerging leaders in the Capital Region collectively raised \$12,556 to raise funds for the Nutritious Choices Learning Trails, a project powered by Emerging Leaders showcasing their dedication to youth education in local parks across the Capital Region.



**CeliaMarie DeCancio**Entreprenuer

**Lizzie Schlegel** Fingerpaint

**Lucas Sestito**Callanan Industries, Inc.

Lauren Valentine
Alaant Workforce Solutions

William VonAtzingen Cetera Investors



















Learn more and get involved with Emerging Leaders United at unitedwaygcr.org/emerging-leaders

## ZOZI STATE EMPLOYEES FEDERATED APPEAL (SEFA)

For over 25 years, UWGCR has coordinated the Capital Region SEFA campaign. UWGCR staff works with a Statewide Council, 13 Campaign Region Coordinators and manages the Capital Region SEFA Committee.

In 2021, the Capital Region SEFA campaign raised \$605,402.

Capital District Psychiatric Center Coxsackie Correctional Facility

**Deferred Compensation Board** 

**Developmental Disabilities Planning Council** 

**Environmental Conservation** 

**Executive Chamber** 

Fourth Judicial District

Governor's Office of Employee Relations

**Great Meadow Correctional Facility** 

Greene Correctional Facility

Hale Creek Correctional Facility

**Hudson Correctional Facility** 

Joint Commission on Public Ethics

**Labor Management Committee** 

Lake George Park Commission

NYS Assembly

NYS Board of Elections

NYS Board of Law Examiners

NYS Commission of Correction

NYS Commission on Judicial Conduct

NYS Court of Appeals

NYS Court of Claims

NYS Department of Agriculture & Markets

NYS Department of Civil Service

NYS Department of Corrections &

**Community Supervision** 

NYS Department of Economic Development

NYS Department of Education

NYS Department of Financial Services

NYS Department of Health

NYS Department of Labor

NYS Department of Motor Vehicles

NYS Department of Public Service

NYS Department of State

NYS Department of Taxation & Finance

NYS Department of Transportation

NYS Division of Criminal Justice Services

NYS Division of Homeland Security & Emergency Services

NYS Division of Military & Naval Affairs

NYS Division of Tax Appeals

NYS Division of the Budget

NYS Division of Veterans Affairs

NYS Dormitory Authority

NYS Energy Research & Development

Authority `

NYS Environmental Facilities Corporation

NYS Gaming Commission

NYS Higher Education Services Corporation

NYS Housing & Community Renewal

NYS Insurance Fund

NYS Justice Center

NYS Law Reporting Bureau

NYS Office for People with Developmental

Disabilities

NYS Office for the Aging

NYS Office of Addiction Services and

Supports

NYS Office of General Services

NYS Office of Information Technology

Services

NYS Office of Mental Health

NYS Office of Parks, Recreation & Historic

Preservation

NYS Office of the Comptroller

NYS Office of the Inspector General

NYS Office of Victim Services

**NYS Police** 

NYS Senate

NYS Teachers Retirement System

NYS Thruway Authority

NYS Workers Compensation Board

Office for the Prevention of Domestic

Violence

Office of Children & Family Services

Office of Court Administration

Office of Indigent Legal Services

Office of Temporary & Disability Assistance

Office of the Attorney General

Office of the Medicaid Inspector General

**Power Authority** 

Public Employment Relations Board

State University Construction Fund

Statewide Financial System

SUNY Cobleskill

SUNY Delhi

SUNY Empire State College

SUNY Oneonta

SUNY Polytechnic Institute - Albany Campus

SUNY System Administration

Third Judicial District

University at Albany

Washington Correctional Facility

### **Labor and United Way, Partners in the Community**

United Way and the labor movement have a longstanding partnership that continues to build stronger communities. We first came together after World War II as an innovative way to rebuild our country. It looked different back then, but our shared passion for building a better world was evident from the start.

Organized labor's strong partnership with United Way has helped create jobs, educational opportunities, and healthy communities for decades.

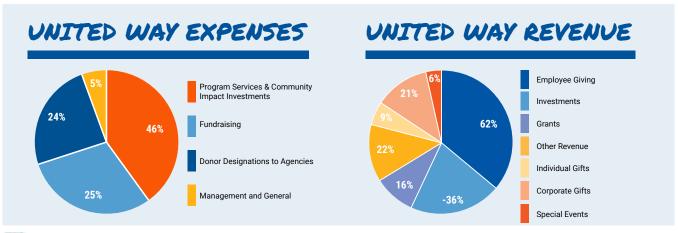
In the Greater Capital Region, our collaborative efforts include:

- · Emergency Financial Assistance for Members
- · National Letter Carriers Food Drive
- · Labor Parade
- 5.18 Day

## FINANCIAL STATEMENTS

United Way GCR, Inc. Statements of Financial Position as of June 30, 2022.

Accets	Unaudited	Audited
Assets	6/30/2022	6/30/2021
Cash & Cash Equivalents	640,222	647,101
Investments	7,998,239	10,248,347
Pledges Receivable	1,339,603	1,301,618
Other Receivables	257,237	212,437
Property & Equipment Net	162,694	419,603
Beneficial Interest in Perpetual Trust	535,468	673,431
Total Assets	10,933,463	13,502,537
Liabilities		
Accounts Payable and Accrued Expenses	259,243	192,632
Grants Payable	713,897	642,825
Designations Payable	581,071	683,932
Notes Payable	0	287,954
Total Liabilities	1,554,211	1,807,343
Net Assets		
Net Assets Without Donor Restrictions -	5,934,946	1,271,207
Undesignated		
Net Assets Without Donor Restrictions - Board Designated	2,870,310	9,574,566
Net Assets With Donor Restrictions	573,996	849,421
Total Net Assets	9,379,252	11,695,194
Total Liabilities and Net Assets	10,933,463	13,502,537





United Way of the Greater Capital Region has met or exceeded the Better Business Bureau's 22 Standards for Charitable Accountability and is a BBB Accredited Charity. You can review United Way of the Greater Capital Region's Charity Review online at www.BBB.org.



**LEARN MORE** 

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