CHANGE Starts Here.





United Way of the Greater Capital Region



of the Greater Capital Region

2020 - 2021 COMMUNITY IMPACT REPORT

Dear Friends,

The past year once again has shown the resiliency of our great Capital Region communities. All of us have had to endure some level of crisis since the COVID-19 pandemic began but we have found inspiration in the power of our United Way community – over 20,000 people – coming together through advocacy, financial support and volunteerism. The true toll of the pandemic may never be fully measured. Many of our neighbors lost income and opportunities while many others faced more serious losses. Even in the face of these losses, the people of the Capital Region showed up for one another in inspiring ways. In this report you can read about just some of the amazing acts of generosity and kindness that helped get us through the year. We are ending the year inspired and empowered by these acts and are ready to Live United to build a more resilient region together.

Within the context of our work with United Way Worldwide, UWGCR operates using the Modern United Way model – leading with a growth mindset to engage the community in meeting immediate basic needs, advancing important outcomes, and developing compelling solutions. Like so many other individuals and organizations, UWGCR learned over the past year that, strategically, community-based organizations like ours and ones that we support are critical components of the social safety net in our region. We know that without the services provided during the pandemic, and without adequate support for these services, many individuals would have faced even greater hardships.

Your support enabled us to think strategically about how we could best serve our region at this time in its history. You'll read more in this report, but here are a few things we were able to accomplish:

- 429,000 meals were served through the Summer Meals Collaborative, an 82% increase over 2019;
- We deliberately reimagined our funding process, maintaining long-standing partnerships with organizations with a broad reach while forming new partnerships with organizations that go deeper to bring about meaningful change;
- Our Volunteer Income Tax Assistance program helped over 6,300 Capital Region residents file their taxes for free, which returned \$15 million to our local economy and saved millions in tax preparation fees through the CA\$H Coalition.
- We partnered with Alliance for Better Health to transform our Five to Watch initiative into the Changemakers Fund, which funded 13 Black, Indigenous, People of Color led organizations that are challenging systemic injustices and fostering greater equity and inclusivity in our Capital Region communities.
- We joined the Capital Region Vaccine Network led by our partners at Albany Med to develop a robust vaccination effort that ensured many barriers to equitable access to the vaccine were removed. Through this network, we remained committed to the Don't Hesitate, Vaccinate multimedia campaign to encourage folks to get vaccinated. It worked the Capital Region was the first in the state to reach the 50% vaccinated mark for those 18 and older on April 28.

The extraordinary challenges of the last year can't be understated, but thanks to the generous spirit of this caring community, the team at United Way of the Greater Capital Region was in a position to respond. Now, as we start to rebuild, your generosity is more important than ever. United, we can reimagine a more resilient Capital Region where we can unlock everyone's potential, no matter what.

Sincerely,



tu Mam

Peter Gannon President & CEO



Com parlo

Carm Basile Chair, Board of Directors

ZOZO-ZOZI BOARD OF DIRECTORS

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Samuel Trimboli Price Chopper Supermarkets/ Market 32

Andrew Willette Hannaford Supermarkets

United Way Staff as of print date

Peter Gannon President & Chief Executive Officer

Samantha Adkisson Donor Development Manager/Capital Region SEFA Coordinator

Nicki Brown Community Relations Manager

Niamaya Canady Community Impact Manager

Jenna Czarnecki Donor Development Associate

Ben Diamond Resource Development Assistant Erin Napoleone Women United Advisor

Katie Nelson Director of Philanthropy

Alicia Otis Statewide SEFA Director

Antonia Porcello Data Processor

Angelique Powell Community Manager, The Blake Annex

Claire Reid Chief Impact Officer

Ashlee Romero Data Processor Amber Schiller Chief Financial Officer

Heather Senecal Director, Learning and Evaluation

Sarah Sheehan Communications Manager

Roberta Singelton Donor Experience Manager

Kelly Willsey Finance Manager

Peyton Yourch Assistant to President & Chief Executive Officer

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Our Mission

United Way of the Greater Capital Region (United Way GCR) advances community wellbeing on a generational scale, meeting immediate basic needs all the while addressing the underlying causes that hold problems in place. United Way GCR mobilizes the caring power of donors, volunteers and community partners to give, volunteer and advocate for people within our region.

Our Vision

United Way GCR will be a recognized leader in the development and investment of philanthropic and volunteer resources in programs and initiatives that improve the quality of life for children, families, and seniors. We will accomplish this by investing resources in programs that address needs in the area of Basic Needs, Education, Income, and Health.

Diversity Equity & Inclusion

United Way GCR is committed to embracing and advancing diversity, equity, and inclusive excellence. As an organization and community partner, UWGCR seeks to work collaboratively with members of ethnically/racially minoritized, international, LGBTQIA+, and disability communities as well as diverse gender identities, socioeconomic backgrounds, religions, and political beliefs, to create equitable and inclusive spaces and opportunities through intentional and impactful practices. We achieve this goal by addressing and combating systemic, institutional, and historical barriers. Collectively, we acknowledge that diversity, equity, and inclusion can only be achieved when we recognize, create space, and listen attentively to individuals from historically excluded groups as equal partners. Additionally, we strive to develop and implement policies and systems grounded in antiracism. To this end, we commit to intentionally creating pathways for individuals of historically minoritized groups to be included in leadership, planning, and decision-making roles, including business opportunities with UWGCR and partnering institutions. We maintain that building, strengthening, and sustaining diversity, equity, and inclusion in our community and society requires an ongoing commitment that is fully expressed and supported in organizational culture, values, norms, policies, practices, and behaviors.

2020 - 2021 YEAR IN REVIEW

July 2020

United Way GCR, MVP Health Care and Jack Byrne provide food delivery van to Mechanicville Area Community Services Center to help meet increased food needs.



\$10,000 grant to the Boys & Girls Clubs of the Capital Area for its Lyricism 101 Music Mobile program.

August 2020



Trinity Alliance hosts Nourish NY Food Distribution at United Way GCR, distributing agricultural food products to 10 local nonprofits, serving over 400 households.

Over 3,000 Community Members joined first round of the **21 Day Equity Challenge** dedicating time and space to building effective social justice habits.

September 2020



Annual School Supplies Drive collected 21,064 essential school items that were distributed to seven local agencies.

October 2020

U.S. Committee for Refugees and Immigrants win \$10,000 grant at Women United's Perfect Pitch.



United Way GCR presents The Presidential Election: A Close Look at the Political Landscape, a virtual, non-partisan discussion with pollster John Zogby.

Launch of 2020 ALICE Report.

RPI hosts the **fourth annual Rensselaer Runs United 5K** virtually in support of United Way GCR's COVID-19 response.

November 2020

On Giving Tuesday, nine Emerging Leaders raised \$16,000 as the Next Generation of Philanthropists in support of United Way GCR's COVID-19 Response.

December 2020

United Way GCR was awarded a \$5M donation from **author and philanthropist MacKenzie Scott.**

United Way GCR hosted a **Holiday Toy Drive** with SUNY Albany for Capital Region families in need.



United Way GCR partnered with Albany Broadcasting on its **Chromebooks for Kids initiative**, raising \$4,400 for community partners C.O.C.O.A. House and 4th Family.

January 2021

First year of **Reimagined Focused Investments** invests \$575,000 into 47 organizations.

Emerging Leaders, a diverse group of engaged young professionals working to drive impact, launched.

Led by Albany Med, United Way GCR joined the Capital Region **Vaccine Task Force**.

February 2021

Emerging Leaders packed 700 meals with **Feed Albany** for at risk and inneed individuals across the Greater Capital Region.



March 2021

Marking the one year anniversary of the first COVID-19 death in the Capital Region, United Way GCR unveils the **tribute mural, "Still life with gratitude"** by local artist, Rachel Baxter, visiting seven counties in 14 days.



United Way GCR Community Impact team provides **The Black Nurses Coalition with a technology grant** for outreach work related to scheduling COVID-19 vaccination appointments.

April 2021

President & CEO Peter Gannon is recognized on City and State New York's Upstate Power 100 alongside board members Jim Malatras, Ph.D., Roger Ramsammy, Ph.D., and Tocqueville Society member Dr. Shirley Ann Jackson.



Women United's first Link & Learn hosts Jammella Anderson, Albanybased community activist and founder of Free Food Fridge Albany, who was recognized for her work combating food insecurity.

May 2021



518 Day, the single largest day of service in the Capital Region, convened more than 1,000 volunteers to complete 80+ virtual and in-person service projects. Health and hygiene items were collected for Women United's Premier Partner, the U.S. Committee of Refugees and Immigrants. United Way GCR volunteers prepared 5,000 blessing bags with toiletries, socks and more to be distributed to Capital Region agencies.



Barbara Smith, lifelong activist for social justice and racial equality **speaks about the Roots of Racism.**

New partnership with Siena College **provides dozens of Americorps Summer Vistas** for Capital Region non-profit organizations on a multiyear scale.

June 2021

United Way GCR's Chief Impact Officer, Claire Reid presented a **"Fed Talk" about ALICE at the New York State Food Summit**, hosted by The Food Pantries for the Capital District.



VITA volunteers celebrate their work after tax season. This year, 105 volunteers completed 6,363 tax returns, saving filers \$1.2M in tax preparation fees and returning \$1.2M to individuals through the Earned Income Tax Credit (EITC). Additionally, this year VITA helped return \$859,993 in stimulus money to filers who had not received it.





RESPOND, RECOVER, REIMAGINE, REBUILD

United Way GCR centers equity throughout our organization and is committed to co-creating a culture of continued excellence and systems change in the Capital Region. In 2020, we implemented the first of two phases of our reimagined Community Investment agenda. Step one was acknowledging the shortcomings of our processes historically and recognizing our need for improvement.

NOW IS THE TIME TO MAKE BOLD CHANGES WITH THE POTENTIAL TO DRIVE TRANSFORMATIONAL OUTCOMES.

> Claire Reid **Chief Impact Officer**



Successfully changing the Capital Region for the better depends on intentional, explicit, and sustained focus to addressing racial and gender disparities across the problems we are trying to solve. This includes increasing our funding for and supporting the leadership of women, Black, Indigenous, and People of Color, Asian American and Pacific Islanders, and LGBTQ+. Such leaders often bring strategies that intimately understand the racialized and gendered experiences being faced.

The 2020-21 Respond and Recover Focused Investments were designed to support community-based organizations, realize their vision and build back a meaningfully inclusive and representative social impact sector.

To advance community wellbeing at a generational scale, we seek to understand and address inequities in the region, in particularly those related to education, health, and economic wellbeing. We consider how we can make a difference through:

Program Solutions

Strengthening direct service provisions to individuals & families to build a strong social safety net.

Collaborations Integrated & collective Initiatives

goal-setting to increase efficiency & effectiveness around an issue, e.g., food security over summer, financial hardship.

Systems Change

Broad-based. multisectoral efforts aimed at understanding root causes.

40%

of United Way GCR's grant funding went to BIPOC-led organizations, up from 5% in previous granting cycles.

43%

of first-time applications from organizations across the region - a United Way GCR record.

of applications came from organizations with operating budgets less than \$1M.

of grantees are women-led organizations.

Health

United Way has a deep commitment to improving nutrition equity. Currently, we live in a region with clear nutrition disparity. In most cases, the true problem inhibiting a healthy diet is poverty.

Launched in 2013 and led by United Way GCR, the **Summer Meals Collaborative** aims to increase the number of meal sites and begin alternate methods of meal delivery every year. **Currently there are twelve organizations in our collaborative working across seven counties:** Albany, Columbia, Greene, Rensselaer, Schenectady, Schoharie, and Saratoga.

In 2020 and 2021, United Way GCR invested \$330,000

in various food security and food sovereignty initiatives, ranging from enhanced opportunities for those who are food insecure to purchase healthy food locally, harvest to home delivery for those with transportation and food security challenges.



429,054

Free summer meals provided to children and teens in need through the Summer Meals Collaborative in 2020.

\$225,000

Invested to address the gaps in food security for the most vulnerable populations including children, seniors and survivors of domestic violence.

360,000

Healthy meals provided to individuals and families in need.

30,000

Backpacks of food sent home with school children on weekends.

2.1.1

Northeast Region

2,113 211 referrals made regarding health 959

211 calls from communi members seeking food assistance

Nearly 315 people

received mental health services through United Way GCR partner agencies

2,423

of 211 calls related to housing assistance

Early Childhood & Youth Success

United Way GCR envisions a Capital Region in which evidence-based, culturally appropriate, and affordable early childhood development is available to all children.



United Way's goal is bigger than

improving high school graduation rates for youth in the Capital Region. Our goal for kids, teens, and young adults is that they have the ability and access to participate in high quality education and are set up for career success.

93% of families with young children cannot afford center-based care for their infants and toddlers.

80% cannot afford somewhat less expensive home-based care.

In the Capital Region, on average only **52%** of children aged 3-4 attend preschool.

Childcare is only operating at 88% of its pre-pandemic capacity.





EARLY CHILDHOOD SUCCESS

\$65,000

To strengthen affordable and educational early childhood development centers.

\$58,000

To strengthen support for parents to enhance early childhood development.

37,000

Children helped to achieve developmental milestones.

YOUTH SUCCESS

\$17,000

Invested in technology access to fight the digital divide.

3,980

Teens & young adults engaged in programs strengthening education and community support.

1,500

Youth learning about sustainable local food systems and urban agriculture, including job skill development, greater access to fresh and accessible food, and assisting with the distribution of fresh produce throughout local food systems.

Economic Wellbeing

UWGCR seeks to invest in the talents, strengths, and ingenuity of low-income people in the Capital Region. Financial hardship in the Capital Region is more pervasive than many people think. In the Capital Region, 11% of households live at or under the federal poverty line, making less than \$23,828 a year.



\$15M

Returned to the local economy through the CA\$H Coalition's VITA program.

\$63,000

Invested in workforce development through education, training, and access to childcare and transportation.

\$30,000

Invested in digital literacy for refugees, people of color, and women.

6,363

Tax returns filed for free with the help of the CA\$H Coalition's IRS-certified VITA volunteers.

Have You Met ALICE?

United Way GCR's Impact Agenda is developed with ALICE at the center. ALICE - Asset Limited, Income Constrained, Employed earns above the federal poverty level but does not earn enough to make ends meet. When we break down the ALICE data by race/ethnicity and gender, the disparities are glaring. In the Capital Region, 66% of Black households and 55% of Hispanic households are below the ALICE thresholds, compared to 35% of White households. 76% of single-female headed households are ALICE.

The most recent data from the ALICE report released in August 2020 is based on data collected from 2018. Every layer of disadvantage and inequity that ALICE households were living before the onset of the COVID-19 pandemic are only intensified. ALICE data provides the backstory for why the COVID-19 crisis is having such a devastating and disproportionate impact now, and how

a devastating and disproportionate impact now, and how important it is to pay attention to this as we rebuild.

See the full ALICE Report at UnitedforALICE.org/New-York

UNITED TO VOLUNTEER

United Way GCR mobilizes talented and passionate volunteers at **UnitedToVolunteer.org**, creating opportunities for families, corporate groups, and individuals to contribute time and talent to a social cause.

Volunteers provide hands-on support to bolster the existing work of our partner agencies, and the agencies contribute enormously to volunteers' learning journeys and sense of community engagement. Volunteering through United Way is reciprocity in action, creating and strengthening relationships, and building a sense of shared purpose and collective vision for well-being. "I was looking for an opportunity to give back to a small organization by using my skills and background in the field of Human Resource Management. UNITEDtoVOLUNTEER helped match me with CEK RN Consulting, Inc. I am very fulfilled and think I've found a home."

Linda Doody Volunteer Human Resources Coordinator, CEK RN Consulting

In 2020, 2,000 volunteers completed projects with 140 agencies in the Capital Region.



Hundreds of community members donated over **21,000 essential school supply items** that were distributed to help local students at the Boys & Girls Clubs of the Capital Area, Boys & Girls Clubs of Schenectady, Lansingburgh Boys and Girls Club, Mechanicville Area Community Services Center, Inc., CAPTAIN Community Human Services, Afghan PTA, and Trinity Alliance of the Capital Region.

Members from **Emerging Leaders** volunteered with Feed Albany and prepared and **packaged 700 meals** in Albany and across the Greater Capital Region.





Fidelis Care donated and distributed 1,000 COVID-19 Care Packets consisting of hand sanitizers, children's masks, bleach wipes, and tissues to nine schools in Columbia and Greene Counties. The items were donated by Fidelis Care, Greene Medical Arts Pharmacy, United Way GCR, and local Walmart and Target stores.

Our partners at **Cummins SOFC in Malta purchased and assembled 60 children's bikes, complete with helmets and bike locks for each bike.** UWGCR connected them with Franklin Community Center and helped deliver the bikes to area youth through the Community Center's Project Lift program.

"The support from our amazing community partners allows these children the ability to engage in safe, healthy, outdoor activities like bike riding. It's important to their growth, and we are delighted to be able to provide that opportunity to so many children in our community with their support." - Colleen O'Connor-Potter, Project Lift Director.



2020-2021 PARTNER AGENCIES

Albany Troy Lions Club Albany Community Action Partnership AlbanyCanCode Albany Housing Authority **Baby Institute** Big Brothers Big Sisters of Capital Region Boys and Girls Club of the Capital Area **Capital Roots CAPTAIN Youth and Family Services Catholic Charities Tri-County Services** CEK RN Consulting, Inc. Children's Museum of Saratoga **Community Caregivers** C.O.C.O.A. House, Inc. C.R.E.A.T.E Community Studio **Eden Rose Foundation** Equinox. Inc. The Food Pantries for the Capital District Frank Chapman Memorial Institute Friends of Clermont Girls Incorporated of the Capital Region Jewish Family Services of NENY Literacy NY Fulton, Montgomery, & Schoharie Counties Mechanicville Area Community Services Center

Mission Accomplished Transition Services Mom Starts Here Radix Ecological Sustainability Center Rebuilding Together Saratoga County Regional Food Bank The Red Bookshelf Rensselaer County Department for Youth Refugee & Immigrant Support Services of Emmaus Schenectady County Community Action Schenectady Community Ministry Schoharie Community Action Program Schoharie River Center, Inc. Senior Citizens Center of Saratoga Springs Social Enterprise and Training (SEAT) Center South End Children's Café The Albany Damien Center, Inc. **Trinity Alliance** Troy Rehabilitation & Improvement Program, Inc. U.S. Committee for Refugees and Immigrants Unity House of Troy, Inc. Watervliet Civic Chest, Inc. Young Parents United Youth FX. Inc. YWCA of Northeast NY



FAMILY NEIGHBORHOOD RESOURCE CENTERS

Family Neighborhood Resource Centers (FNRC) play a significant role in providing sustained support for families, including but not limited to direct service provisions.

FNRC's are community-centered, community-based, and serve as vehicles for engaging residents and community organizations in identifying and resolving community concerns relating to raising healthy children.

In 2020- 2021 **\$400,000** was invested in FNRCs supporting **32,000** children and their families.

FNRC PARTNERS

Mechanicville Area Community Service Center (MACSC)

Schenectady Community Action Program (SCAP)

Schoharie County Community Action Program (SCCAP)

Trinity Alliance, Albany

Unity House, Troy

FIVE TO WATCH



BirthNet Nakia Tillman









Leah Penniman



Bhawin Suchak

BLUELIGHT Travon T. Jackson

In addition to bringing a racial and gender equity lens to our focused investments, UWGCR created a particular Fund, called Five to Watch, to **recognize and amplify BIPOC-led organizations**. Five to Watch brings together critical resources- funding, collaborative learning, and community connections. The program adopts a cohort model as a deliberate strategy to create shared space for mutual learning and the cultivation of personal and professional networks.

Five to Watch Leaders are proximate leaders- those that have a **meaningful relationship with** groups whose identity, experience, or community are systemically stereotyped, feared, dismissed, or marginalized. UWGCR believes that listening, learning, and amplifying voices who are most proximate is essential to unlocking sustainable and just solutions to enduring problems.



Changemakers Celebration at The Blake Annex

As the first year of Five to Watch came to close, grantees and UWGCR came together to collaboratively design its evolution into a collaborative fund with the Alliance for Better Health called Changemakers. **The Changemakers Fund provides unrestricted operational funding, technical support, and leadership development for the awardees.** Each of the Fund's recipients received an initial grant of up to \$25,000, with the opportunity for additional funding in the future.

The Changemakers Fund is an example of collaborative pooled funding, designed to increase the impact and scale of giving.



COVID-19 RESPONSE

When the COVID-19 pandemic hit in March of 2020, United Way GCR responded immediately, convening donors, partners, and volunteers to address the most urgent needs of our neighbors.

The **Capital Region Community COVID-19 Response Fund**, in partnership with the Community Foundation for the Greater Capital Region, deployed emergency resources to community-based organizations that were addressing the emergency needs of our neighbors.

Thanks to the contributions of **40 corporate** and philanthropic partners and hundreds of community donors, the Fund deployed \$1.1 million to over **100 organizations** throughout **11** counties, which helped meet the needs of over **500,000 local neighbors in need**.

DON'T HESITATE. VACCINATE.



United Way GCR helped support a **Capital Region multimedia campaign** funded by Albany Med, CDPHP, MVP Health Care, Irving Tissue, and Community Care Physicians, **encouraging people to get vaccinated**.

On April 28, 2021, the Capital Region was the first to reach the 50% vaccinated mark for those 18 and older.

United Way GCR hosted a vaccine clinic at Joe Bruno Stadium on 518 Day, the single largest day of community impact.

\$1.1M

Raised & deployed to frontline organizations meeting emergency needs through the pandemic.

500,000

People helped by organizations that received COVID-19 emergency funding.

\$**254,900**

In six-month emergency grants to 22 United Way Community Partners.

\$75,000

Invested in essential PPE and COVID-19 testing resources.

\$<mark>25,000</mark>

Invested to support vaccine distribution.

\$10,000

Raised in support of local creatives out of work through the Creative Impact Fund.

3,800

Hours of volunteer service completed during the shutdown.

,000

COVID-19 care packs were distributed to nine schools in Columbia and Green Counties.

100%

211 call volume increase from people seeking help for basic needs and COVID-19 related concerns.

"STILL LIFE, WITH GRATITUDE"



On March 23, 2021, the one-year anniversary of the passing of Walter Robb, longtime General Electric executive and local philanthropist and the first Capital Region resident lost to COVID-19, United Way GCR launched the traveling tribute mural as a gift to the Capital Region.

"Still life, With Gratitude," an original work of art in the form of a movable mural by Rachel Baxter, **served as a visual tribute** traveling across Albany, Columbia, Greene, Rensselaer, Saratoga, Schenectady, and Schoharie counties to honor the over 1,000+ Capital Region residents who passed from COVID-19.

Community members had the opportunity to visit the mural and pay tribute to loved ones lost, those who have recovered, and our frontline workers who have gotten us through the past year.



What we have now

The before is gone. What I mean is it left without a goodbye or a handshake or a see you later It left in a rage, an admonition, a wave of tears & it went off with our stuff packed in a messy suitcase without saying a word & now the house, emptier than before, burns.

Today, there is a number that counts for us, names we hold in our hearts, the unclaimed & anonymous. What we have now rests in their stories What we have now is the earth holding our breath while we assemble the pieces, count the phases of the moon until we touch again, watch the soil for a new growth of flowers we never planned on planting to remember where we've been & where we need to go

What we have now is what we've learned that before, gaping holes held our systems hostage people on the edge of survival already our most vulnerable delivered into our hands to hold them close, to do better What we have now appreciates the under appreciated, fights for what is right, measures the human spirit to rise one day at a time

By D. Colin Capital Region Poet, Artist and Activist

Capital Region Poet, Artist, and Activist D. Colin traveled with the mural reading her original poem titled "What we have now" written during the shutdown of the pandemic.

"Still life, With Gratitude" now resides in the New York State Museum in Albany, NY. YELLOW MULLEIN & EUCALYPTUS for healing.

FORGET-ME-NOTS for remembrance.

ECHINACEA for strength.

TWELVE MOON PHASES representing the passage of time.



Still Life, With Gratitude COVID-19 tribute mural by local artist, Rachel Baxter



TULIPS are the official flower of Albany. Orange signifies spiritual & emotional connection as well as appreciation.



LILAC for remembrance.

This piece is in honor of those we lost during the pandemic, and to show gratitude for the essential workers who continue to get us through it. It is an offering to anyone and everyone who needs a moment of peace and reflection.













TRIBUTE SPONSOR



TRANSPORTATION SPONSOR



HOW WE MADE AN IMPACT IN THE 518 ON 518 DAY



United Way's 518 Day provides opportunities for individuals, families, and groups to be part of solutions to building a more resilient Capital Region through volunteerism and community impact. #518Day is the single largest day of collective community impact in the Capital Region, thanks to our generous volunteers, sponsors, and all who LIVE UNITED.















More than 1,000 volunteers completed 80+ virtual and in-person service projects

35 Community Agencies served throughout

the Greater Capital Region **4,000 hours** of impact by local businesses, groups, families and individuals

5,000 Blessing Bags

were packed with essential care items and distributed to local agencies \$222,033 Invested into our community on 518 Day through donations and volunteer time

Women United Health & Hygiene Drive



See page 31 for more information on Women United.

Donated Items

Over 17,000 items were donated through our Stuff the CDTA Bus Drive from community members and organizations including:

- Linens
- Kitchenware

Toiletries

- Household Products
- **Baby Food**

Gift Cards

Items Distributed to USCRI

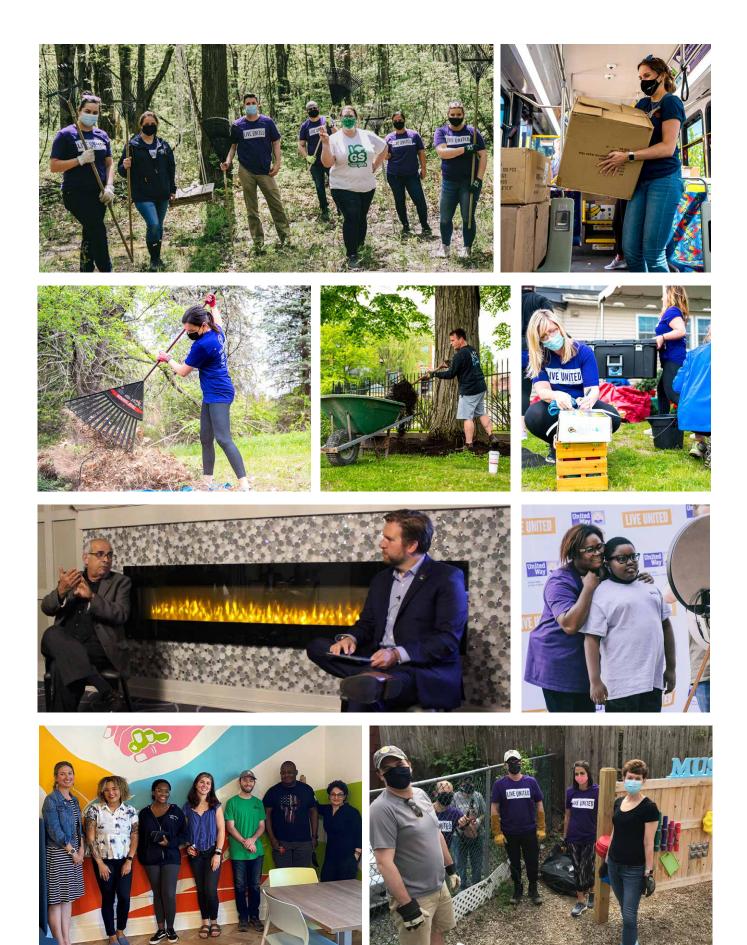
U.S. Committee for Refugees and Immigrants (USCRI) was the Women United Premier Partner of 2021 and recipient of items from the 518 Day Stuff The Bus Drive.

USCRI helps newly arrived refugees receive a comprehensive set of services including housing placement, cultural orientation, school enrollment, coordination of initial health appointments, referrals to assist with English as an additional language, and employment preparation and placement.



Thank you to our 5.18 Day Sponsors























A GIFT FROM MACKENZIE SCOTT

"This transformational gift from MacKenzie Scott is an opportunity to think strategically about the social impact we want to have as an organization and as a region. At United Way we fight for the health, education and financial stability of every person in our community, and this year our work was more meaningful than ever as we supported our neighbors through the COVID-19 crisis. It is an honor to be recognized by Ms. Scott for our impactful work – and this is only the beginning. This donation will help us drive innovative solutions to deep-rooted social issues and advance community well-being for years to come."

> Peter Gannon, President & CEO

In December of 2020, United Way GCR was awarded a **\$5 million donation** from author and philanthropist MacKenzie Scott, one of the world's most powerful women.

In 2019 MacKenzie Scott signed a 'Giving Pledge,' committing to donating half of her fortune. In July of 2020, Scott announced \$1.6 billion had been donated to 116 charitable organizations that support a wide variety of social causes.

United Way GCR was selected as one of 384 non-profits across the country recognized for their effective response and recovery work including both filling basic needs and addressing systemic inequities.

In her announcement on Medium, Scott said,

"These 384 carefully selected teams have dedicated their lives to helping others, working and volunteering and serving real people face-to-face at bedsides and tables, in prisons and courtrooms and classrooms, on streets and hospital wards and hotlines and frontlines of all types and sizes, day after day after day. They help by delivering vital services, and also through the profound encouragement felt each time a person is seen, valued, and trusted by another human being."

THANK YOU, MACKENZIE SCOTT!



CAMPAIGN PARTNERS

United Way's Annual Awards celebrates our Campaign Champions, organizations, and individuals who invested more than \$4.5M to support the health, education, and financial stability of every person in our community person in our community.

INSPIRATIONAL GIVING (\$200,000 TO \$499,999)

Bank of America **General Electric** Golub Corporation/Price Chopper Supermarkets/Market 32

Hannaford Supermarkets Naval Nuclear Laboratory

LEADERS IN GIVING (\$100,000 TO \$199,999)

UPS Anthem. Inc. Capital District Transportation Authority

PARTNER IN GIVING (\$25,000 TO \$99,999)

American National Insurance Company Bobrick Washroom Equipment, Inc. Capital District Physicians' Health Plan CSEA **Enterprise Holdings Environment One Corporation** Fidelis Care KeyBank

MVP Health Care National Grid New York Independent System Operator(NYISO) Pearl Companies Plug Power **Rensselaer Polytechnic Institute** SABIC

RECOGNIZING OUTSTANDING PER CAPITA GIVING

PLATINUM AWARDS

Barton & Loguidice Bechtel Plant Machinery, Inc. Bobrick Washroom Equipment, Inc. Capital District Transportation Authority NBT Bank

NYISO The Bonadio Group The Woodward Co. Wright-Pierce

GOLD AWARDS

Arrow Family of Companies Central Hudson Gas & Electric Cummins SOFC **Electric Boat Environment One Corporation**

Fidelis Care Hinman Straub James D. Warren and Son, Inc. Milliman National Grid

Pearl Companies SABIC Wabtec Corporation

SPECIAL AWARDS

Campaign of Distinction Hannaford Supermarkets

Campaign Champion of the Year The President's Award Joanne Colosi, NYISO

Community Impact Bank of America

MTX Group, Inc.

Labor Appreciation Local 97, IBEW

> **United Way Newcomer** Callanan Industries, Inc.



CORPORATE PARTNERS



LEADERSHIP GIVERS

United Way's Leadership donors contribute \$750-\$9,999 and are a driving force for positive lasting change in the Capital Region. Our Leadership donors are made up of individuals and families who are passionate about changing lives, committed to creating action, and dedicated to bringing together the expertise and resources that get results. They take on the biggest challenges of our region and recognize that it takes a commitment of resources to provide our neighbors the help they need to improve their overall well-being. Thank you for your generous support and commitment to our community.

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CAPITAL REGION PHILANTHROPISTS

United Way's Annual Awards not only recognize the companies, organizations, and individuals who invest in supporting the health, education, and economic wellbeing of every person in our community. The night also pays tribute to our region's most generous philanthropists with the induction of a renowned community member to the 2021 Class of the Capital Region Philanthropy Hall of Fame, as well as honoring this year's Capital Region Philanthropist of the Year.



Capital Region Philanthropy Hall of Fame

The Capital Region Philanthropy Hall of Fame is a tribute to the citizens who have given so much to improve the quality of life for others. This year's inductee is **the late Father Peter G. Young**, a pioneer in substance abuse treatment who devoted his life to helping people and turning their lives around. **His work saved many lives and was transformative to our region.** His legacy will never be forgotten.



Capital Region Philanthropist of the Year

Jammella Anderson, Founder of Free Food Fridge Albany, was named the 2021 Capital Region Philanthropist of the Year. Her initiative places refrigerators in Albany's most active communities providing fresh produce, yogurt, milk alternatives, frozen items, and more. *"Through this program, I hope to inspire people to take a chance, to know that every single person can make a difference."*

TOCQUEVILLE SOCIETY

The Tocqueville Society recognizes local philanthropic leaders and volunteer champions who have devoted time, talent, and funds to create long-lasting positive changes by tackling our communities' most serious issues.

Wallace and Jane Altes Bob Belber Robert M. Curley Robert and Susanne Doyle Alan P. Goldberg

Neil and Jane* Golub Dr. Shirley Ann Jackson and Dr. Morris A. Washington Morris and Esther Massry* Norman and Micki Massry John J. Nigro Das and Nipa Nobel Brian and Beth O'Grady Percy Waller Foundation

*of blessed memory







NONPROFITS Work better together

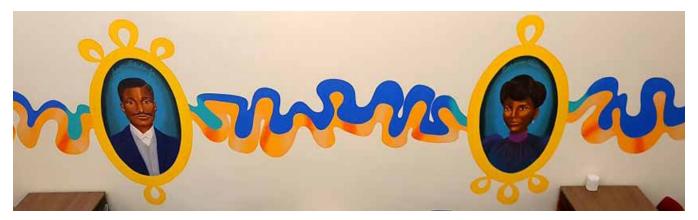
The Blake Annex is evolving the way nonprofits work in our state-of-the-art, **25,000-square-foot shared office space and coworking community** located in the heart of downtown at 1 Steuben Place, Albany, NY.

Powered by United Way of the Greater Capital Region, The Blake Annex is the place where nonprofit leaders, employees, and service providers accomplish more by simply working together. More ideas. More collaborations. More cups of coffee. More smiles. More opportunities. Greater impact.

Our private office suites and inclusive community in Albany, NY, were **designed to take the burden of standard office operations off nonprofits** so they can truly focus on their mission and outcomes while our staff takes care of the rest.

"The Blake Annex provides nonprofit tenants and their partners who serve communities across the Capital Region a designated space to come together to share services and ideas to innovate within and across sectors. This open and inspiring work environment will ultimately break down silos, increase efficiency and capacity, inspire thought leadership and elevate the critical role that non-profit organizations and grassroots movements play in creating communities in which all can thrive."

Peter Gannon, President and CEO, United Way of the Greater Capital Region



The Blake Annex is named after Adam Blake, Jr., a successful 19th century entrepreneur from Albany, NY. There is a natural synergy between the work we strive to accomplish at The Blake Annex and the legacy of Adam Blake, Jr. and his wife, Catherine.

Adam Blake, Jr. built the Kenmore Hotel, which opened its doors in November of 1878. The Kenmore Hotel was the ultimate dream of Adam Blake, Jr. and was called "the most elegant structure on the finest street in Albany." Both the convenience of the amenities and the level of hospitality you could expect to receive at the hotel made it a success.

Sadly passing in 1881, Adam's widow Catherine Blake went on to take over the business and was exceedingly successful. She managed the Kenmore Hotel for seven years, and her business acumen was as strong as her late husband's.

The Blake's were innovators, changemakers, and thought-leaders and their vision and legacy live on here at the Blake Annex.





Nonprofits tackle some of society's most difficult issues. The Blake Annex is designed to help community-based organizations increase their capacity by eliminating the need to focus on daily operations like facilities management.

United Way GCR has always thought about a better way to do things in the nonprofit sector. A better way to make the nonprofit workplace a more creative, more collaborative, more powerful and more inclusive place.

Our private offices, dedicated desks, and open coworking space give nonprofit leaders and staff an opportunity to work in a modern, flexible environment fully managed by our dedicated

Angelique Powell, Community Manager at The Blake Annex team of community crew members.

WOMEN UNITED

Women United is a group of energetic, passionate, and philanthropic women empowered by United Way GCR who, as volunteers support United Way's mission to advocate rights for gender equity. Members mobilize change by investing in, advocating for, and creating programs with a mission to drive equity and excellence for all women and children.

Leadership Committee

Amanda Goyer, Chair KeyBank

Mary Lynn Bradley, M&T Bank

Cornelia Cahill Esq., Barclay Damon, LLP

Yolanda Caldwell, The College of Saint Rose Women's Leadership Institute

Katrina Consiglio, Wells Fargo Advisors

Becky Daniels, CAP COM Federal Credit Union

Kate Doran, Teal, Becker & Chairamonte, CPAs, PC

Kristen Doyle, Wealth Advisory Group, LLC

Christina Farinacci-Roberts, Head Heart and Hand Consulting, LLC

Fatin Haddad, Greenberg Traurig, LLP

Regina LaGatta, Hudson Valley Community College

Brandi Landy, Capital Region Chamber of Commerce

Kate Manley, Rensselaer County Regional Chamber of Commerce

Erin Napoleone, Choice Physical Therapy

Kate Otis, Saratoga National Bank & Trust Co.

Camerine Robinson, VQuest Consulting

Paige Rueckert, CAP COM Federal Credit Union

Audrey Stone, Sunmark Credit Union

Women United Perfect Pitch

October 1, 2020

After an inspiring evening, U.S. Committee for Refugees and Immigrants (USCRI) received a \$10,000 grant supporting their Women Connect program, a peer support group for refugee women. In addition to this grant, USCRI served as the Women United Premier Partner for all of 2021, receiving ongoing support from Women United for various initiatives and programs throughout the year.



International Women's Day March 8-12, 2021

Women United served as the convener for a weeklong virtual event series kicking off on International Women's Day. Capital Region women-led networking organizations were encouraged to participate.



Link & Learn April 29, 2021

Launched their first Link & Learn series, creating opportunities for women to network and be inspired by prominent voices doing great work in our community.



EMERGING LEADERS

Connect

Make lasting connections with other young professionals and community leaders at social networking events.

Serve

Enhance your community impact and meet your philanthropic goals by participating in hands-on volunteer opportunities.





Launched in January of 2021, **Emerging Leaders UNITED** is a diverse group of engaged **young professionals working to drive impact in the Capital Region**.

Members use their unique skills, passion, and creativity to dive into our community's social issue areas and create sustainable change. Emerging Leaders leverage the power of United Way to show the strength and collective impact of the next generation of philanthropists.



UNITEDWAYGCR.ORG/GIVINGTUESDAY2020

On Giving Tuesday, nine emerging leaders in the Capital Region **collectively raised \$16,000** to support United Way GCR's continuing efforts to Respond, Recover, Reimagine, and Rebuild, an initiative that showcased the strength of the **next generation of philanthropists**.

Lead

Strengthen your leadership skills through a variety of opportunities for networking, leadership development and educational events.

Leadership Committee

Kate Bender, Co-Chair Nicole's Special Events & Catering Co.

Gershom Keith, Co-Chair CommerceHub

Annie Berder BARE Blends

Joe Bonilla Relentless

Whitney Closson Mental Health Association in NYS

Jared Paul Capable Wealth

Todd Stevens CRESA





2020 STATE EMPLOYEES FEDERATED APPEAL (SEFA)

For over 25 years, United Way GCR has coordinated the Capital Region SEFA campaign. United Way GCR staff works with a Statewide Council, 13 Campaign Region Coordinators and manages the Capital Region SEFA Committee.

In 2020, the Capital Region SEFA campaign raised \$654,213 and the Statewide SEFA campaign raised \$3,103,858.

Capital District Psychiatric Center **Coxsackie Correctional Facility Deferred Compensation Board Developmental Disabilities Planning Council Environmental Conservation Executive Chamber** Fourth Judicial District Governor's Office of Employee Relations Great Meadow Correctional Facility Greene Correctional Facility Hale Creek Correctional Facility Hudson Correctional Facility Joint Commission on Public Ethics Labor Management Committee Lake George Park Commission NYS Assembly NYS Board of Elections NYS Board of Law Examiners NYS Commission of Correction NYS Commission on Judicial Conduct NYS Court of Appeals NYS Court of Claims NYS Department of Agriculture & Markets NYS Department of Civil Service NYS Department of Corrections & **Community Supervision** NYS Department of Economic Development NYS Department of Education NYS Department of Financial Services NYS Department of Health NYS Department of Labor

NYS Department of Motor Vehicles NYS Department of Public Service NYS Department of State NYS Department of Taxation & Finance NYS Department of Transportation NYS Division of Criminal Justice Services NYS Division of Homeland Security & **Emergency Services** NYS Division of Military & Naval Affairs NYS Division of Tax Appeals NYS Division of the Budget NYS Division of Veterans Affairs NYS Dormitory Authority NYS Energy Research & Development Authority NYS Environmental Facilities Corporation NYS Gaming Commission NYS Higher Education Services Corporation NYS Housing & Community Renewal NYS Insurance Fund NYS Justice Center NYS Law Reporting Bureau NYS Office for People with Developmental Disabilities NYS Office for the Aging NYS Office of Addiction Services and Supports NYS Office of General Services NYS Office of Information Technology Services NYS Office of Mental Health NYS Office of Parks, Recreation & Historic

Preservation NYS Office of the Comptroller NYS Office of the Inspector General NYS Office of Victim Services NYS Police NYS Senate NYS Teachers Retirement System NYS Thruway Authority NYS Workers Compensation Board Office for the Prevention of Domestic Violence Office of Children & Family Services Office of Court Administration Office of Indigent Legal Services Office of Temporary & Disability Assistance Office of the Attorney General Office of the Medicaid Inspector General Power Authority Public Employment Relations Board State University Construction Fund Statewide Financial System SUNY Cobleskill SUNY Delhi SUNY Empire State College SUNY Oneonta SUNY Polytechnic Institute - Albany Campus SUNY System Administration Third Judicial District University at Albany Washington Correctional Facility

Labor and United Way, Partners in the Community

United Way and the labor movement have a longstanding partnership that continues to build stronger communities. We first came together after World War II as an innovative way to rebuild our country. It looked different back then, but our shared passion for building a better world was evident from the start.

Organized labor's strong partnership with United Way has helped create jobs, educational opportunities, and healthy communities for decades.

In the Greater Capital Region, our collaborative efforts include:

- · Emergency Financial Assistance for Members
- National Letter Carriers Food Drive
- 5.18 Day

FINANCIAL STATEMENTS

United Way GCR, Inc. Statements of Financial Position as of November 30, 2021.

Assets	Unaudited 6/30/2021	Audited 6/30/2020
Cash & Cash Equivalents	647,101	1,361,115
Investments	10,248,347	3,898,088
Pledges Receivable	1,301,618	1,699,856
Other Receivables	208,395	220,353
Property & Equipment Net	419,604	208,651
Beneficial Interest in Perpetual Trust	673,431	475,499
Total Assets	13,498,496	7,863,562
Liabilities		
Accounts Payable and Accrued Expenses	189,957	107,427
Grants Payable	642,825	901,551
Designations Payable	682,331	1,155,330
Notes Payable	287,954	277,963
Total Liabilities	1,803,067	2,442,271
Net Assets		
Net Assets Without Donor Restrictions -	8,246,546	1,555,108
Undesignated		
Net Assets Without Donor Restrictions - Board Designated	2,874,887	3,214,694
Net Assets With Donor Restrictions	573,996	641,489
Total Net Assets	11,695,429	5,421,291
10tal Net A55615		-,
Total Liabilities and Net Assets	13,498,496	7,863,562

UNITED WAY EXPENSES

BBB.



United Way of the Greater Capital Region has met or exceeded the Better Business Bureau's 21 Standards for Charitable Accountability and is a BBB Accredited Charity. You can review United Way of the Greater Capital Region's Charity Review online at www.BBB.org.

UNITED WAY REVENUE

LIVE UNITED

RESPOND. RECOVER. REIMAGINE. REBUILD.





WWW.UNITEDWAYGCR.ORG

P.O. Box 1988 Albany, NY 12207 518-456-2200