COMMUNITY IMPACT REPORT

2019 - 2020

UNIVERSITY WAY
OF THE GREATER CAPITAL REGION

2019 - 2020
COMMUNITY IMPACT REPORT
Dear Friends,

As we reflect on the past year – the ups, the downs, the opportunities, and the unprecedented challenges, the one constant is that we got through it all together. Thank you for standing with United Way and our region to help our neighbors who struggle, both in times of crisis and all year long. With your help, we made great strides to improve access to opportunities in health, education, and financial stability for every person in our community.

In 2019, our Summer Meals Collaborative increased the capacity to serve meals by 230% since inception and provided 240,834 nutritious meals to children. Our Volunteer Income Tax Assistance (VITA) program helped 5,728 Capital Region residents file their taxes, which returned nearly $20 million to the Capital Region economy, and our five Family and Neighborhood Resource Centers (FNRCs) provided critical, wrap-around support for struggling families and individuals including access to food, shelter, transportation, and workforce training.

But this year our work meant more than ever.

The COVID-19 pandemic accentuated disparities and created new challenges in health and opportunity in our region and across the country. We knew we had to advocate for the most vulnerable in our area, and we immediately established the Capital Region Community COVID-19 Response Fund in partnership with the Community Foundation for the Greater Capital Region to deploy resources to 501(c)3 agencies that were addressing the emergency needs of our neighbors. Nearly 40 corporate and philanthropic partners and hundreds of community donors contributed more than $1 million to support this regional response and recovery effort.

Additionally, we launched our Five to Watch initiative as a first step in addressing racial, cultural, and gender disparities within leadership and organizational resources of the nonprofit sector. We are committed to doing the work needed to challenge systemic injustices and foster greater equity and inclusivity for all Capital Region residents.

As we head into 2021, we are confident that we can continue these response and recovery efforts, reimagine a new “normal” with equitable opportunities for our neighbors, and rebuild a more resilient Capital Region. Our community is stronger when we #LiveUnited.

With gratitude,
2019-2020
BOARD OF DIRECTORS

Officers
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CDTA
Brian O’Grady Immediate Past Chair
CDPHP
Brian Sano Resource Development Committee Chair
National Grid
Brandi Landy Community Impact & Investment Committee Chair
Capital Region Chamber
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Bishop Beaudry Construction
David DeMarco Treasurer
Saratoga National Bank and Trust
John Kearney Secretary
Community Volunteer
Christy A. Calicchia Governance Committee Chair
Community Volunteer

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University at Albany, School of Social Welfare
Cornelia Cahill Barclay Damon, LLP
Charles Carletta Albany Med
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Rabbi Matt Cutler Congregation Gates of Heaven
Michael Guzzo Naval Nuclear Laboratories
Veronica Hanley Bank of America
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Frank Koncewicz UPS
David Krupski NBT Bank
Eric LaCoppola Environment One Corporation
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Michael-Aaron Poindexter City School District of Albany & The Metropolitan Church, Albany
Roger Ramsammy, PhD Hudson Valley Community College
Richard Stack Community Volunteer

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Erica Warner Community Impact Manager, 211 & Volunteerism
Kelly Willsey Finance Manager
Our Mission

United Way of the Greater Capital Region improves lives and advances the common good in the Greater Capital Region by mobilizing the caring power of donors, volunteers and community partners to give, volunteer and advocate for people in need within our region.

Our Vision

United Way of the Greater Capital Region will be a recognized leader in the development and investment of philanthropic and volunteer resources in programs and initiatives that improve the quality of life for children, families, elders and people in need. We will accomplish this by investing resources in programs that address needs in the area of Basic Needs, Education, Income and Health.
July 2019
United Way and the RED Bookshelf bring award-winning children’s author, Ty Allan Jackson to the Capital Region for SHRED day.

New community-built playground opens at Refugee and Immigrant Support Services of Emmaus (RISSE).

August 2019
The Summer Meals Collaborative serves 240,834 meals to Capital Region children, addressing food insecurity during the summer months when school is out.

September 2019
RPI hosts the third annual Rensselaer Runs United 5K to benefit 211.

United Way shares a mission moment at Harvest for the Community at Pitney Meadows Community Farm, which provides fresh produce to agencies in Saratoga County.

October 2019
RPI hosts the third annual Rensselaer Runs United 5K to benefit 211.

Women United’s Inaugural Perfect Pitch and receives a $10,000 grant for the South End Children’s Café.

November 2019
United Way’s Community Impact team presents on ALICE to nonprofit partners in Columbia County at Columbia Greene Community College.

December 2019
Women United collects over 11,000 feminine hygiene products for the Food Pantries for the Capital District.

United Way hosts the Capital Region Adult Spelling Bee, which raised $6,000 for the Family and Neighborhood Resource Centers and supported Trinity Alliance’s holiday toy drive.

United Way collects toys for Governor Andrew Cuomo’s Holiday Toy Drive and works with Trinity Alliance of the Capital Region to distribute the Toys to Capital Region families in need.

January 2020
Five to Watch funding initiative announced, an effort to address the racial, cultural, and gender disparities within the leadership of the non-profit sector and unequal access to organizational resources.

Hiit It With Britt hosts the 2020 Experience, a New Year’s fitness class to benefit United Way GCR.
February 2020
Albany County Executive Daniel P. McCoy and Congressman Paul Tonko join United Way for the Census for Community-Based Organizations forum to connect community partners with census leaders and government representatives to discuss strategies for organizations to help provide a complete and accurate census count.

United Way partners with Northwestern Mutual – Tronco Financial Group to hand out free doughnuts at the Troy Farmers Market on Leap of Kindness Day.

March 2020
Environment One Corporation (E/One) hosts Curling for the Community at the Schenectady Curling Club, a community-wide curling tournament that raised $11,000 for the Summer Meals Collaborative.

Jim Mulligan retires after a 30-year career at United Way GCR and March 6, 2020 is proclaimed Jim Mulligan Day in the City of Albany.

Capital Region Community COVID-19 Response Fund was established with the Community Foundation for the Greater Capital Region and other partners, raising more than $1 million. One hundred percent of the funds raised went to frontline community agencies across the Capital Region to address immediate needs.

Albany County partners with 211 to provide a price gouging hotline for community members to report price gouging and fraud on essential items.

April 2020
Creative Impact Fund is established and raises more than $10,000, which is distributed in $100 gift cards to local artists out of work as a result of the pandemic.

Volunteers provide nearly 7,700 hours of income tax preparation services to the community through the VITA program.

May 2020
518 Day, the single largest day of service in the Capital Region, is converted to a virtual day of community impact, convening more than 500 volunteers to complete 50 virtual and in-person service projects. Essential baby supplies were collected to support young families in need, including a donation of 5,000 pounds of baby food from Beech-Nut, and Feed Albany and Cookie Therapy ALB partnered with United Way volunteers to prepare and deliver 518 meals to frontline workers at Albany Med.

In partnership with Albany County Executive Daniel P. McCoy, the Capital Region Community COVID-19 Response Fund grants $50,000 to Whitney M. Young Jr. Health Center to expand walk-up and mobile testing sites in vulnerable communities in Albany and Rensselaer counties.

June 2020
James J. Barba, JD, President Emeritus, Albany Med is honored as the sole inductee of the Capital Region Philanthropy Hall of Fame Class of 2020.

United Way of NYS publishes the 2020 New York ALICE Report, which details the economic and social challenges faced by working families that live above the federal poverty line but don’t make enough to cover the basic cost of living. Data revealed that nearly 30% of households in the Capital Region are considered ALICE.
COMMUNITY IMPACT
Have You Met ALICE?

Asset Limited, Income Constrained, Employed (ALICE) represents the number of households in our communities that earn more than the Federal Poverty Level, but do not earn enough to cover the basic costs of living. Every layer of disadvantage and inequity that ALICE households were living in 2018, before the onset of the COVID-19 pandemic, are only intensified during this public health and economic crisis.

In the Greater Capital Region, 11% of households live below the Federal Poverty Level, and 30% of households are considered ALICE, which includes many essential workers who are keeping our communities and economy running, working in hospitals, schools, service industry, cleaning services and more. Together, these households account for 41% of our region’s population.

View the full ALICE report online at UnitedForAlice.org/New-York

ALICE AND POVERTY DATA IN THE CAPITAL REGION

For a Family of Four
Federal Poverty Level - $25,100
ALICE - $72,960
Launched and led by United Way of the Greater Capital Region in 2013, the **Summer Meals Collaborative** is a cross-section of health and human service providers, policy advocates and government agencies that set out to address the food gap during the summer months for families that rely on free or reduced-price meals during the school year.

In 2019, the Collaborative served **240,834** meals and increased the capacity to serve meals by 230% since inception.

“I can’t thank the backpack program and Joshua Project enough for the all the help they gave us throughout the school year and summer vacation. My girls always went to bed with full bellies and had some treats also. Not only did they supply us every week with a good helping hand for breakfast, lunch and dinner. This program helps so many of us to help make ends meet. It would be devastating if we lost the program. I can’t thank enough people who donated, you have no idea what a big help it was to so many of us.”

- A parent who utilized the Regional Food Bank of Northeastern New York

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**Total Meals Served by the Summer Meals Partners**

<table>
<thead>
<tr>
<th>Year</th>
<th>Number of Meals</th>
<th>Overall Sites</th>
</tr>
</thead>
<tbody>
<tr>
<td>2013</td>
<td>71,173</td>
<td>32</td>
</tr>
<tr>
<td>2014</td>
<td>80,297</td>
<td>35</td>
</tr>
<tr>
<td>2015</td>
<td>123,856</td>
<td>65</td>
</tr>
<tr>
<td>2016</td>
<td>133,725</td>
<td>65</td>
</tr>
<tr>
<td>2017</td>
<td>209,119</td>
<td>96</td>
</tr>
<tr>
<td>2018</td>
<td>222,677</td>
<td>104</td>
</tr>
<tr>
<td>2019</td>
<td>240,834</td>
<td>105</td>
</tr>
</tbody>
</table>

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No. of Meals: 133,725

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**2018**

No. of Meals: 222,677

**2019**

No. of Meals: 240,834
Education

193 children attended early childhood education programs provided by United Way GCR partners in 2019-20 and 834 youth participated in educational programming.

“We were one of the first centers in the community to re-open following COVID19 mandated closures. During the first week of reopening a mom of a toddler was quite anxious about leaving her child in care in the midst of a pandemic. As an essential worker, she was having difficulty working and finding care for her young child. Her family helped but they were just as concerned about the virus. She trusted the program, but not the virus and the uncertainty that it brought. We explained all of the precautions that we take to ensure the safety of children, teachers and parents. She learned about the daily temperature checks, the mask protocols, and our strategies for having children in smaller groups. We were able to assure her, but yet she struggled with one of our protocols. She was having such a hard time with the idea of dropping off and picking up her little one at the outside door. We were able to reassure her that this was for the safety of all the children and to reduce the chance of spreading the virus. She was so happy to learn that we have begun using a secure electronic communication app that allows her to get updates and see her child throughout the day. Her little one is so excited to come to the center every day, learning new things and seeing new friends.”

- YWCA NorthEastern New York

Summer and after school programs improve attendance, community safety, high school graduation likelihood, and academic performance.

In the Capital Region, childcare for 1 child takes up 28% of the median family’s income. Families with two children face an even larger burden.

According to the US Department of Health and Human Services, childcare is affordable if it costs no more than 7% of a family’s income.

Childcare for two children takes up 56% of the median family’s income in the GCR.

13 partner agencies help set up youth for success by providing summer and after school programming including tutoring, mentoring, recreational sports, arts and other enrichment programs.

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**Financial Stability**

<table>
<thead>
<tr>
<th>Statistic</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>75%</td>
<td>of single female-led households are ALICE families.</td>
</tr>
<tr>
<td>47%</td>
<td>of jobs in the Greater Capital Region pay less than $20 per hour. These individuals include many of our essential workers, sustaining our economies and communities.</td>
</tr>
<tr>
<td>40%</td>
<td>of families in the Greater Capital Region face significant challenges in making ends meet (ALICE families and those living in poverty). Of these families, 80% are African American and Hispanic households.</td>
</tr>
<tr>
<td>21%</td>
<td>of households in the Greater Capital Region are underbanked (using alternative financial services to supplement bank account).</td>
</tr>
<tr>
<td>$13 million</td>
<td>million returned to the pockets of ALICE individuals through the VITA program in 2019-20.</td>
</tr>
<tr>
<td>5,728</td>
<td>residents in the Greater Capital Region were provided Volunteer Income Tax Assistance.</td>
</tr>
<tr>
<td>243</td>
<td>individuals were placed into jobs after working with United Way GCR partner agencies.</td>
</tr>
<tr>
<td>18 United Way GCR</td>
<td>community partners are helping to build a resilient and inclusive workforce through job training, skill building, and learning opportunities.</td>
</tr>
<tr>
<td>5 Family and Neighborhood Resource Centers</td>
<td>in 5 counties provide wrap-around support services.</td>
</tr>
</tbody>
</table>

“Esther enrolled in Getting Ahead through CAPTAIN Community Services. Esther took the class very seriously, never missed a session, and worked very hard. As she gained knowledge on financial issues such as budgeting, credit repair, debt reduction, and saving, she learned how to build many other resources as well. It was wonderful to see her confidence improve each week and with it, her outlook on her future improved as well. She began setting goals and developing step-by-step plans to work on those goals. Her first goal was to improve her education to enable her to get a better paying job. She applied and was accepted into a phlebotomy certification program through a local community college. As she did with the Getting Ahead class, she worked very hard and graduated at the top of her class. She is now a Certified Phlebotomist with the American Red Cross Bloodmobile, where she is making a higher wage and has full benefits.”

- CAPTAIN Community Human Services

“John came to the Career Training Center to receive assistance with his resume as he was considering a career change out of Sales and into Human Services. He worked with a coach to create a new resume that showed his transferable skills. They worked together to identify agencies in the area that matched his interest. They then practiced how to answer questions about his change of direction for interviews. He applied to several jobs and received several interviews, which he prepared for ahead of time with his coach. He was hired as a Case Manager at a local non-profit and is proud to be giving back and serving others!”

- City Mission
United Way GCR mobilizes talented and passionate volunteers at UnitedToVolunteer.org, creating opportunities for families, corporate groups and individuals to make a direct impact to help our neighbors in need.

Volunteers provide hands-on support to bolster the existing work of our partner agencies and the agencies contribute enormously to volunteers’ own learning journeys and sense of community engagement. Volunteering is reciprocity in action, creating and strengthening relationships, and building a sense of shared purpose and collective vision for well-being.

In 2019, 2,000 volunteers completed projects with 140 agencies in the Capital Region.

Ayco President and CEO Larry Restieri joins summer interns to help the Boys and Girls Clubs of Southern Rensselaer County get prepared for the new program sessions by painting games outside, cleaning out storage and cleaning the inside of the clubhouse.

Wells Fargo collects and assembles 100 backpacks filled with school supplies for Interfaith Partnership for the Homeless.

United Way GCR President & CEO Peter Gannon speaks with students at Tech Valley High School about leadership and the group stuffs 100 personal hygiene kits and writes positive letters for the youth at Refugee Immigrant and Support Services of Emmaus (RISSE).

Bank of America employees create positive affirmation cards for children at Things of My Very Own at their annual corporate career night.
2018-2020 PARTNER AGENCIES

AIM Services, Inc.
Albany Can Code
Albany Community Action Partnership
The Albany Damien Center
Arbor Park Child Care Center
Better Neighborhoods, Inc.
Big Brothers/Big Sisters of the Capital Region
Birthnet
Boys & Girls Club of the Capital Area (Albany and Troy)
Capital Roots
CAPTAIN Community Human Services
Catholic Charities of Delaware, Otsego & Schoharie Counties
Catholic Charities Tri-County Services
The Center for Community Justice
Center for Employment Opportunities (CEO Albany)
Circles of Mercy
City Mission of Schenectady
Columbia Opportunities, Inc.
Community Action of Greene County
Cornell Cooperative Extension–Schenectady
East Side Neighborhood Recreation Center, Inc. – Hope 7 Community Center
Equinox, Inc.
Family & Child Service of Schenectady, Inc.
Feed Albany
The Food Pantries for the Capital District
Girls Inc. of the Greater Capital Region
Hospitality House TC Inc.
Jewish Family Services of NENY
LifePath formerly known as Senior Services of Albany
Literacy New York - Fulton, Montgomery, and Schoharie Counties
Mechanicville Area Community Services Center
Mom Starts Here
Rebuilding Together Saratoga County
Refugee & Immigrant Support Services of Emmaus
Regional Food Bank of Northeastern New York
Safe, Inc. of Schenectady
The Salvation Army, Schenectady
Saratoga Collaborative to End Homelessness
Saratoga Hospital – Saratoga County Health Center
Saratoga Senior Center
Saratoga War Horse
Schenectady Community Action Program, Inc.
Schenectady Community Ministry
Schoharie County Community Action Program
Schoharie River Center
Social Enterprise & Training Center
South End Children's Cafe
Things of My Very Own
Trinity Alliance of the Capital Region
Troy Rehabilitation & Improvement Program, Inc.
Unity House of Troy
U.S. Committee for Refugees & Immigrants (USCRI)
Watervliet Civic Center
**FIVE TO WATCH**

United Way is focused on amplifying the voices of diverse nonprofit leaders in the Greater Capital Region. Five to Watch was established out of a recognition of racial, cultural, and gender disparities within the leadership of the non-profit sector and unequal access to organizational resources. In particular, the initiative seeks to bolster the leadership of women, people of color, and those with lived experiences of the challenges targeted and to amplify the impact of their organizations.

As part of the ‘Five to Watch’ initiative, United Way GCR will issue grants annually to five such leaders whose organizations have less than $1 million in annual operating revenue. The selected organizations are innovators in their communities, implementing creative solutions to complex social problems. Alongside the grant, the initiative includes focused convening, technical, and peer support. Bringing the grantees and United Way together as a cohort is a deliberate strategy to create shared space for mutual learning and the cultivation of personal and professional networks.

**BirthNet**

Nakia Tillman

BirthNet birth justice organization that works to eliminate the inequities in birth outcomes for all childbearing people and to ensure that all birthing families receive respectful and supportive maternity and infant care.

**Carmen Duncan**

Mission Accomplished Transition Services prepares rising young professionals and entrepreneurs for the workforce by providing access to industry specific coaching, mentoring, and sponsorship.

**Travon T. Jackson**

BlueLight Development Group provides innovative development solutions to charitable organizations, corporations, and individuals who serve disadvantaged communities with notable concentrations of people of color and systemic developmental shortcomings.

**Bhawin Suchak**

Youth FX works with diverse groups of youth from communities that have been historically under-served and in need of opportunities to learn filmmaking and acquire skills in emerging media technologies. Through hands-on programming and the collaborative and artistic process of making films, it amplifies the voices of young people in the Capital Region and beyond.

**Leah Penniman**

Soul Fire Farm is a BIPOC (Black, Indigenous, and People of Color)-centered community farm committed to ending racism and injustice in the food system. It brings diverse communities together to share skills on sustainable agriculture, natural building, spiritual activism, health, and environmental justice.
COVID-19 RESPONSE
**COVID-19 RESPONSE FUND TIMELINE**

**Establishment**
Emergency response fund established in partnership with the Community Foundation for the Greater Capital Region to support frontline partners and community needs in response to the pandemic.

**Process & Communication**
- Committee of key funders meet weekly
- Elicit needs surveys from nonprofits
- Shared Google Docs for committee use
- Rubric in place to assess applications

**Grant Distribution**
First grants made on March 30 with a focus on food access.
Additional grants made each week based on emerging needs.

**Impact**
Over $1 million in grants distributed to frontline organizations.

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**COVID-19 Response Fund Partners**

[Logos of various organizations]
COVID-19 RESPONSE FUND DASHBOARD

Funds Raised
$1,085,490 as of 8/31/2020

300+ Donors
Comprised of Individuals, Businesses and Foundation Fundholders

10+ Ways to Give
Community Foundation and United Way collaborated to create multiple venues and platforms for donations

Needs Met
Serving 500K+ people

- Childcare and Youth Services
- Food
- Housing
- Health/Mental Health Care
- Basic Needs

Food
Boys and Girls Clubs of Schenectady
Boys and Girls Clubs of the Capital Area
Capital Roots
Chabad Lubavitch of Saratoga County
Clifton Park Chabad Jewish Center
Commission of Economic Opportunity (CEO)
Free Food Fridge Albany
Food Pantries for the Capital District
Franklin Community Center
Montgomery County Office of the Aging
Oakwood Community Center
Redemption Church of Christ
Regional Food Bank for Montgomery County
Regional Food Bank of Northeastern New York
Schenectady Community Ministries
Shalom Food Pantry
South End Children's Cafe
The Fish & Dawah Center of America
The Joshua Project
The Salvation Army – Albany Corps
The Salvation Army – Glens Falls Corps
The Salvation Army – Hudson Outpost
The Salvation Army – Saratoga
The Salvation Army – Schenectady Citadel
The Salvation Army – Troy Corps
Troy Area United Ministries
Tru Heart
Welcome Chapel Missionary Baptist Church

108 Grants - 11 Counties
$1,078,817 distributed as of 8/31/2020

Housing
Bethesda House
Better Community Neighborhoods
City Mission
Homeless and Travelers Aid Society (HATAS)
Hudson/Catskill Housing Coalition
Interfaith Partnership for the Homeless
Joseph’s House
Rebuilding Together Saratoga County
Shelters of Saratoga, Inc.
St. Paul’s Center
TRIP
United Tenants of Albany, Inc. (UTA)

Childcare & Youth
Albany Police Athletic League
Baby Institute
Capital District YMCA
Catskill Community Center
Colonie Youth Center
Mom Starts Here
Team HERO
The Ark
YMCA of Schenectady
YWCA NorthEastern NY

Health/Mental Health Care
City Mission
Equinox
Northern Rivers Family of Services
Rensselaer County Heroin Coalition
Saratoga Center for the Family
Senior Hope Counseling, Inc.
The Living Room, Ellis Medicine
Whitney M. Young, Jr. Health Center

Basic Needs
Albany Community Action Partnership
Albany Damien Center
Alliance for Positive Health
American Red Cross of NENY
ARC of NY
AVillage, Inc.
Battenkill Community Services, Inc.
Berkshire Farm Center & Services for Youth
CAPTAIN Community Services
Catholic Charities of the Diocese of Albany
Catskill Center for Independence
Center for Disability Services
Colonie Senior Service Centers, Inc.
Community Caregivers
Grateful Villagers
Hudson Valley Community College
In Our Own Voices
Jewish Family Services of NENY
LifePath
Literacy Volunteers of Rensselaer County
Mechanicville Area Community Services Center
Mission Accomplished Transition Services
RISSE
Schenectady County Economic Opportunity Council, Inc.
Schenectady County Community Action Program
Schenectady County Community College
Schuyler County Community Action Program, Inc.
Social Enterprise and Training (SEAT) Center
St. Anne Institute
St. Catherine’s Center for Children
Stillwater Area Community Center
The Center for Community Justice
Transitional Services Association
Trinity Alliance of the Capital Region
U.S. Committee for Refugees and Immigrants (USCRI), Albany Field Office
Unity House of Troy
Vanderheyden Hall
WellSpring
YWCA of the Greater Capital Region

100 grantee organizations
29% of grantees are regional organizations that serve multiple counties
$7,500 grant to Mechanicville Area Community Services Center to support the purchase of a new food delivery van to expand its capacity to meet the increased food needs.

$10,000 grant to the Boys & Girls Clubs of the Capital Area for its Lyricism 101 Music Mobile program, helping the program to meet social distancing restrictions.

$10,000 in six-month emergency grants to 16 United Way funded agencies whose funding was scheduled to sunset in June 2020.

Collaborated with local creative organizations to host the Creative Impact Fund, which provided $100 gift cards to creatives who were out of work as a result of the pandemic.

$75,000 invested for essential PPE and expansion of COVID-19 testing resources and mobile-testing in the region’s most vulnerable communities, which helped meet the required testing capacity to reopen the Capital Region in June.

Accommodated a 100% increase in call volume on 211 from people looking for referrals for basic needs and COVID-19 related concerns.

Featured 70 live guest readers on Facebook for children and families to engage in reading while stuck at home.

$88,750 in six-month emergency grants to 16 United Way funded agencies whose funding was scheduled to sunset in June 2020.

1,300 hours of volunteer service completed during the April to May pause.
#518Day is the single largest day of community impact in the Capital Region thanks to our generous volunteers, sponsors and all who LIVE UNITED.

**More than 500 volunteers**
completed 50+ virtual and in-person service projects

**518 meals**
delivered to frontline workers at Albany Med

**1,500 hours of impact**
by local businesses, groups, families and individuals

**$38,145**
value of volunteer time

**$10,000**
raised to support local COVID-19 relief

Isabelle Pondillo, age 12 from Clifton Park wins the 5.18 Day Chalk Mural Contest and her design is featured on a limited edition LIVE UNITED t-shirt.

“I chose this design because I think farmers are a huge part of our community and their hardwork should be honored and respected.”
Women United Community Baby Shower Drive

**Donated Items**

- 5,000 pounds of baby food from Beech-Nut
- 224 boxes of diapers
- 618 onesies
- 222 bottles
- 162 tubs of formula
- 92 pacifiers and more!

**Items Distributed to**

- Baby Institute
- Mechanicville Area Community Services Center
- Mom Starts Here
- Schenectady Community Action Program
- Schoharie County Community Action Program
- Trinity Alliance
- Unity House

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**5.18 Day Sponsors**

- American National
- MVP Health Care
- CDTA
- Sheehan Productions
- NorthWestern Mutual
- Lowe's
- Ercury

**5.18 Day Sessions Sponsors**

- Root3d
- EHR
- Metabolic Fitness

**5.18 Day Media Sponsors**

- ALT 104.9
- 95.5 The Cat
- 100.3 Jamz 96.3
- Magic

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OUR PARTNERS
Congratulations and thank you to Jim Mulligan for an incredible 30-year career at United Way of the Greater Capital Region.

Jim's leadership, passion and unwavering commitment to bettering the lives of others has created positive, lasting impact for so many of our neighbors. March 6, 2020 was proclaimed Jim Mulligan Day in the City of Albany by Albany Mayor Kathy Sheehan.

From left, Dan Sauer, John Kearney, Brian O’Grady, Peter Gannon, Jim Mulligan, Albany Mayor Kathy Sheehan, Katharine Briar-Lawson, and Brian Barr
The Tocqueville Society recognizes local philanthropic leaders and volunteer champions who have devoted time, talent, and funds to create long-lasting changes by tackling our communities’ most serious issues.

*of blessed memory
**Mini Golf, Big Impact**

*July 2019*

Albany Auto Group
CDPHP
Barton & Loguidice
Environment One Corporation (E/One)
Frito Lay
Hannaford Supermarkets

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**Women United’s Perfect Pitch**

*September 2019*

Baker Public Relations
CDPHP
Choice Physical Therapy
Marshall & Sterling
MEMIC
Northwestern Mutual
Saratoga National Bank
Wells Fargo Advisors

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**Capital Region Adult Spelling Bee**

*December 2019*

CRESA Albany
The Martin Group
The Wagoner Firm
Two Buttons Deep
Wells Fargo Advisors

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**Women United Holiday Social**

*December 2019*

Fingerpaint

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**Curling for the Community**

*hosted by Environment One Corporation (E/One) – March 2020*

Courtyard by Marriott Schenectady at Mohawk Harbor
Environment One Corporation (E/One)
Lansing Engineering
Munter Enterprises
Northwestern Mutual
Saratoga Eagle Sales & Services
Siewert Equipment
Trans-Border Global Freight Systems

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**5.18 Day**

*May 2020*

American National
CDTA
Lowe’s
Northwestern Mutual
Sunmark Federal Credit Union

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**Annual Awards**

*June 2020*

Albany Med
American National
Arrow Financial Corporation
CDPHP
Capital District Transportation Authority (CDTA)
Rensselaer Polytechnic Institute

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**211**

NYS Office of Child and Family Services

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**CA$H Coalition of the Greater Capital Region**

KeyBank

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**Summer Meals Collaborative**

Hannaford Supermarkets
KeyBank
MVP Health Care
Stewart’s & The Dake Family
United Way’s Leadership donors are a driving force for positive lasting change in the Capital Region. Our Leadership donors are made up of individuals and families who are passionate about changing lives, committed to creating action, and dedicated to bringing together the expertise and resources that get results. They take on the biggest challenges of our region and recognize that it takes a commitment of resources to provide our neighbors the help they need to improve their overall well-being.

Thank you for your generous support and commitment to our community.

**LEADERSHIP GIVERS**

**Tocqueville Society**  
(contributions of $10,000 or more)  
Wallace and Jane Altes  
Robert M. Curley  
Robert and Susanne Doyle  
Alan P. Goldberg  
Neil and Jane* Golub  
Dr. Shirley Ann Jackson and  
Dr. Morris A. Washington  
Norman and Micki Massry  
John J. Nigro  
Brian and Beth O’Grady  
K.S. Percy Waller Foundation  

*of blessed memory  

**Leadership Society**  
(contributions of $750-$9,999)  
Bryan Abihider  
Yanelis Acosta Minaya  
Stephen A. Adams  
Donald D. Adams  
Mark Agres  
Alan D. Alexander  
Christopher R. Almy  
Andrew Anisfeld  
John Ashcroft  
Richard J. Asner  
Eugene M. Audi  
Karla Austen  
Scott W. Avrell  
Brian and Michele Aviles  
Michael Ayers  
Dyllan Badi  
Douglas Baker  
Rick L. Balboni  
Thomas Gregory Bandy  
Judith E. Barlow  
Carmino N. Basile  
Michael S. Bassett  
Ira Baumgarten  
Jacquelyn Bedrosian  
Thomas Michael Begley  
Walter and Wendy Berninger  
Charles J. Bianco  
W. George Biggar  
Edward Bishop  
William Bishop  
Edward G. Bitner  
Peter Bjelica  
Charles Bohl  
Mark Bourne  
Mary Lynn Bradley  
Curtis M. Breneman  
Christopher Breslin  

**Scott E. Britton**  
Jennifer-Marie Jillson Brock  
Michael Brodsky  
Amy T. Broz  
Joseph Burek  
Christopher J. Burke  
William S. Burnett, MD  
Brittany Burnham  
Steven Byington  
Kathleen M. Cahalan  
Nicole G. Cain  
Christy A. Callicchia  
Layana Campbell  
George Candelet  
Geoffrey James Cannon  
Andrew M. Carey  
Charles F. Carletta, Esq.  
Brent Caron  
Yahya Carr  
Ryan and Jeanne Case  
Douglas Chapman  
Katharine Chapman  
Joe H. Chow  
Richard Christman  
David E. Ciancio  
Carol L. Cillis  
Thomas A. Civil  
Stephen M. Cleary, Esq.  
Joseph and Sharon E. Coffey  
Samuel Colborn  
Adam Collier  
David M. Considine  
Craig and Molly Cook  
Sharon A. Cooper  
Fernando Corral  
Bartley J. Costello, Esq.  
Alexander A. Courtney, Jr.  
James K. Coward  
Laurie M. Cronin  
Kevin Curran  
Mark E. Dailey  
David E. Dailey  
Paul J. Daley  
Stephen and Deborah D’Amico  
Kathryn Dannemann  
Richard Davidson Jr.  
Anne M. Davis  
David E. Delong  
David S. DeMarco  
Christopher Derkovitz  
Anjali Deshmukh  
Michael A. DeSocio  
Michael J. Deuell  
Terri M. Devizzi  
Richard J. Dewey  
James Diefendorf  

**James T. Dillon**  
Matthew and Katharine Doran  
Evan J. Douglas  
Dale Dowd  
Matthew Downs  
Anthony G. Duffy  
Timothy Dumas  
Mark Duncan  
Stanley M. Dunn  
Stephen Dupont  
Mark N. Eagan  
George A. Earle, III  
Graig and Giovannine Eastin  
Ivy M. Eckler  
Chanaka Edirisinghe  
Hugh Eisele  
John R. Ellis, M.S. E.D.  
Matthew J. Elmer  
David L. Ernst  
Jorge Escobar  
Kirsten Estabrooks  
David F. Evans  
Janis Fang  
Evangelos Fanos  
Phylis A. Federici  
Teresa Ferguson  
Brenda L. Fish  
Peter J. Fish  
Darren Fitch  
Terence Flannery  
Shelley C. Florence  
Patrick Forges  
Christopher Fox  
Rebecca M. Frey  
Eugenia Fuino  
Christopher Gabriels  
Katherine J. Gaffney  
Peter Gannon  
Shekhar Garde  
Robert Gardiner  
Molly Garrett  
Raymond L. George  
Benjamin Gleeksman  
Steven Goodspeed  
Sharon Gosden  
Richard J. Graham  
Elijah Graham  
James F. Grant  
Lari L. Greenleaf  
Worth A. Gretter  
David Guinn  
Prabhat Hajela  
Sarah A. Halliday  
Tracy L. Hamel  
Kristofor Hanchett
Women United is a group of energetic, passionate and philanthropic women empowered by United Way of the Greater Capital Region to make a true impact in our community. They mobilize change by investing in, advocating for, and creating programs that positively impact women and children.

**Leadership Committee**

- **Cornelia Cahill, Esq.**
  Barclay Damon, LLP
- **Yolanda Caldwell**
  The College of Saint Rose Women’s Leadership Institute
- **Katie Doran**
  Teal, Becker & Chiaramonte, CPAs, PC
- **Kristen Doyle**
  Wealth Advisory Group, LLC
- **Fatin Haddad**
  Greenberg Traurig, LLP
- **Andrea Hanley**
  The CDL Schools
- **Regina LaGatta**
  Hudson Valley Community College
- **Brandi Landy**
  Capital Region Chamber
- **Kate Manley**
  Rensselaer County Chamber of Commerce
- **Erin Napoleone**
  Choice Physical Therapy
- **Kate Otis**
  Saratoga National Bank
- **Camerine Robinson**
  V Quest Consulting
- **Jessica Sheridan**
  Redburn Development Partners

**Women United’s Perfect Pitch**

**September 12, 2019**
Tracie Killar won Women United’s First Annual Perfect Pitch and received a $10,000 grant for the South End Children’s Café. She competed against BirthNet, Community Action of Greene County, Saratoga WarHorse, Things of My Very Own and YWCA NorthEastern New York in this “Shark Tank” style event.

**Holiday Social**

**December 4, 2019**
Women United hosted a feminine hygiene product drive and collected over 11,000 items for the Food Pantries for the Greater Capital District to help meet increased demand for these products during the winter months.

**International Women’s Day Brunch**

**March 8, 2020**
Women United members and supporters gathered on International Women’s Day to celebrate the social, economic, cultural and political achievements of women everywhere.
**SIGNATURE EVENTS**

**The Jim Mulligan Golf Classic: Mini Golf, Big Impact**

**July 16, 2019**

The Mini Golf, Big Impact Golf Classic brought families and corporate groups together for a fun and competitive game of mini golf.

The event supported the Summer Meals Collaborative and celebrated Jim Mulligan’s 30 years of service at United Way GCR.

**Capital Region Adult Spelling Bee December 17, 2019**

Troy Norton was named the 2019 Spelling Bee Champion after an exciting competition with 25 local professionals. The event raised $6,000 to support United Way GCR’s Family and Neighborhood Resource Centers (FNRCs) that provide one-stop, coordinated services to individuals and families in crisis at five locations across the Capital Region. New, unwrapped toys were also collected to support Trinity Alliance’s holiday program, which is a designated FNRC.

**United Way’s Annual Awards June 24, 2020**

James J. Barba, JD, President Emeritus, Albany Med was inducted into the Capital Region Philanthropy Hall of Fame. Formal celebration in 2021.

Brian Brosen, The Capital Team at eXp Realty was named Philanthropist of the Year, an award that recognizes an individual who has made a significant, positive impact on our community.

United Way GCR’s top partners and supporters were honored with the 2019-20 Campaign Awards.
For over 25 years, United Way of the Greater Capital Region has coordinated the Capital Region SEFA campaign. United Way GCR staff works with a Statewide Council, 13 Campaign Region Coordinators and manages the Capital Region SEFA Committee.

In 2019, the Capital Region SEFA campaign raised $850,246 and the Statewide SEFA campaign raised $3,659,429.16.

Labor and United Way, Partners in the Community

United Way and the labor movement have a longstanding partnership that continues to build stronger communities. We first came together after World War II as an innovative way to rebuild our country. It looked different back then, but our shared passion for building a better world was evident from the start.

Organized labor’s strong partnership with United Way has helped create jobs, educational opportunities, and healthy communities for decades.

This year, essential work was more essential than ever, and we honor those who worked on the frontlines through the COVID-19 pandemic to keep our community safe and strong.

In the Greater Capital Region, our collaborative efforts include:

- Emergency Financial Assistance for Members
- National Letter Carriers Food Drive
- 5.18 Day
- Capital Labor Parade
## United Way Statement of Financial Position as of June 30, 2020

### Assets

<table>
<thead>
<tr>
<th>Description</th>
<th>Unaudited 6/30/2020</th>
<th>Audited 6/30/2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash &amp; Cash Equivalents</td>
<td>1,361,115</td>
<td>807,636</td>
</tr>
<tr>
<td>Investments</td>
<td>3,898,089</td>
<td>3,800,342</td>
</tr>
<tr>
<td>Pledges Receivable</td>
<td>1,699,857</td>
<td>1,611,477</td>
</tr>
<tr>
<td>Other Receivables</td>
<td>220,352</td>
<td>330,098</td>
</tr>
<tr>
<td>Prepaid Expenses</td>
<td>0</td>
<td>49,750</td>
</tr>
<tr>
<td>Property &amp; Equipment Net</td>
<td>208,651</td>
<td>240,711</td>
</tr>
<tr>
<td>Beneficial Interest in Perpetual Trust</td>
<td>475,499</td>
<td>480,632</td>
</tr>
<tr>
<td><strong>Total Assets</strong></td>
<td><strong>7,863,562</strong></td>
<td><strong>7,320,646</strong></td>
</tr>
</tbody>
</table>

### Liabilities

<table>
<thead>
<tr>
<th>Description</th>
<th>Unaudited 6/30/2020</th>
<th>Audited 6/30/2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounts Payable and Accrued Expenses</td>
<td>122,463</td>
<td>156,562</td>
</tr>
<tr>
<td>Grants Payable</td>
<td>886,700</td>
<td>918,300</td>
</tr>
<tr>
<td>Designations Payable</td>
<td>1,317,826</td>
<td>1,056,400</td>
</tr>
<tr>
<td>Notes Payable</td>
<td>277,963</td>
<td>0</td>
</tr>
<tr>
<td><strong>Total Liabilities</strong></td>
<td><strong>2,604,951</strong></td>
<td><strong>2,131,262</strong></td>
</tr>
</tbody>
</table>

### Net Assets

<table>
<thead>
<tr>
<th>Description</th>
<th>Unaudited 6/30/2020</th>
<th>Audited 6/30/2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>Net Assets Without Donor Restrictions</td>
<td></td>
<td></td>
</tr>
<tr>
<td>- Undesignated</td>
<td>1,809,728</td>
<td>1,239,567</td>
</tr>
<tr>
<td>- Board Designated</td>
<td>2,874,887</td>
<td>3,355,647</td>
</tr>
<tr>
<td>Net Assets With Donor Restrictions</td>
<td></td>
<td></td>
</tr>
<tr>
<td>573,996</td>
<td>594,170</td>
<td></td>
</tr>
<tr>
<td><strong>Total Net Assets</strong></td>
<td><strong>5,258,611</strong></td>
<td><strong>5,189,384</strong></td>
</tr>
</tbody>
</table>

### Total Liabilities and Net Assets

<table>
<thead>
<tr>
<th>Description</th>
<th>Unaudited 6/30/2020</th>
<th>Audited 6/30/2019</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total Liabilities and Net Assets</strong></td>
<td><strong>7,863,562</strong></td>
<td><strong>7,320,646</strong></td>
</tr>
</tbody>
</table>

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**United Way Statement of Revenue**

- Employee Giving: 61%
- Corporate Gifts: 14%
- Special Events: 5%
- Individual Gifts: 5%
- Other Revenue: 5%
- Grants: 11%
- Donor Designations: 5%
- Fundraising: 5%
- Management and General: 37%
- Program Services & Community Impact Investments: 7%

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United Way of the Greater Capital Region has met or exceeded the Better Business Bureau’s 20 Standards for Charitable Accountability and is a BBB Accredited Charity. You can review United Way of the Greater Capital Region's Charity Review online at [www.BBB.org](http://www.BBB.org).