Community Conversations for Game Changers, Hand Raisers & Problem Solvers

United Way of the Greater Capital Region will host quarterly conversations on topics critical to our community

**CENSUS FOR CBOs**
Community-based organizations will play a critical role in the 2020 Census, helping ensure all residents recognize that census participation is safe, easy and important. **February 2020**

**FINANCIAL INCLUSION SUMMIT**
Informed by national experts, the summit will deepen local understanding of financial health, identify gaps to reduce banking exclusion, explore opportunities for private - public sector partnerships, and highlight innovations addressing unbanked consumers in our region. **March 2020**

**SUMMER MEALS FORUM**
Meet children & families at their point of need by sharing information and resources between those with the common goal of making sure every child has access to nutritious food. Participants will strategize to align efforts to expand program reach, improve quality & efficiency, and develop innovative delivery models. **May 2020**

**ALICE**
Asset-Limited, Income-Constrained, Employed members of our community struggle to make ends meet in the Capital Region. The 2020 data will reveal the latest trends, inspire goals and spark action plans for community impact. **October 2020**
Conversation **GAME CHANGER**

**Conversation Game Changer -- $25,000**

This sponsorship encompasses all four community conversations.

♦ Company name & logo prominently featured on all event materials
♦ Recognized as Game Changer Series Sponsor at events, on social media, and promotional materials
♦ Speaking opportunity for your company’s CEO at each event
♦ Opportunity to display company banner at each event

**Exclusive: Only one available**

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Conversation **HAND RAISER**

**Conversation Hand Raiser -- $5,000**

♦ Your organization’s logo on promotional event materials including event website, social media, and event invitation
♦ Visual and verbal recognition as Hand Raiser sponsor during event program
♦ Opportunity to display company banner at sponsored event

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Conversation **PROBLEM SOLVER**

**Conversation Hand Raiser -- $2,500**

♦ Your organization’s logo on promotional event materials including event website, social media, and event invitation
♦ Visual and verbal recognition as Problem Solver sponsor during event program

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United Way can tailor sponsorship opportunities to meet your business and philanthropic goals. 
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