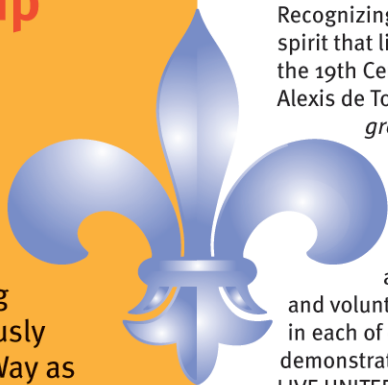


Advancing the Common Good.

United Way Leadership Giving

United Way Leadership Giving

Being a leader means setting an example for others to follow. Members of our Leadership Giving Societies generously invest in United Way as their partner for achieving powerful results measured in changed lives and transformed communities.



United Way Tocqueville Society (\$10,000 +)

Recognizing and applauding the voluntary spirit that lives in the hearts of Americans, the 19th Century French historian and author Alexis de Tocqueville wrote, *"Americans make great and real sacrifices to the public welfare...and lend faithful support to one another."*

United Way's Tocqueville Society was so named because of his admiration for our spirit of charity and voluntary service. This spirit shines in each of our Tocqueville members. They demonstrate the results we achieve when we LIVE UNITED.

United Way Leadership Societies (\$1,000 - \$9,999)

United Way's Leadership Societies are made up of individuals and families whose philanthropic contributions exemplify outstanding commitment to improving the quality of life for individuals and families across the Greater Capital Region. Our Leadership Giving Levels include

- ◆ Pillars Society (\$7,500-\$9,999)
- ◆ Keystone Society (\$5,000-\$7,499)
- ◆ Capital Society (\$1,000-\$4,999)
- ◆ Capital Society for Retirees (\$500+)*
- ◆ Young Leaders (\$500+)*

* Exceptions to \$1,000 minimum annual contribution.

The spirit of philanthropy and practice of stepping forward in commitment to one's fellow citizens that Tocqueville observed is alive and well today, demonstrated by the members of United Way of the Greater Capital Region's Leadership Giving Societies.

Benefits of Leadership Giving

All levels, Starting with the Capital Society

Listing in United Way of the Greater Capital Region's Leadership Giving Directory • Mailed copy of the Directory • Listing on Leadership Giving web page at www.unitedwaygcr.org.

Keystone Society

All benefits above • Invitation to annual Leadership Giving educational event • Leadership Giving e-newsletter • One complimentary ticket to United Way of the Greater Capital Region's Annual Campaign Breakfast • Discounted opportunities for local memberships and events

Pillars Society

All benefits above • Complimentary ticket to United Way of the Greater Capital Region's Campaign Breakfast and complimentary ticket to United Way's Annual Meeting

Tocqueville Society

All benefits above • Pair of complimentary tickets to United Way of the Greater Capital Region's Campaign Breakfast and to United Way's Annual Meeting • Invitation to annual Tocqueville reception/dinner • Listing in National Tocqueville Directory and complimentary copy

Learn more by calling 518.456.2200 or go to www.unitedwaygcr.org

Special Leadership Initiatives

Loyal Contributors

Loyal Contributors are a special group of donors who have made gifts to United Way for 10 years or more. Their longstanding commitment makes them the cornerstone of United Way's community impact work.

United Way Young Leaders Giving Society

People age 40 and younger have opportunities for professional development, personal growth, networking and fun while being introduced to leadership giving and community commitment. They become members of the United Way Leadership Giving Circle with a contribution of \$500 or more.

Women's Fund of the Capital Region

This powerful network engages enterprising women of all ages and backgrounds who want to demonstrate their leadership, drive positive community change and participate in a rich and rewarding experience.



Members of our Special Leadership Initiatives come together to identify and support community solutions through volunteerism and philanthropy.