


Top Ten Reasons to Support United Way

1. Because **united, we can accomplish far more than any one person or agency can alone.** It takes an entire network to keep our communities strong and healthy. United Way is a leader in mobilizing people and partners across sectors and disciplines.
2. Because **United Way works to prevent problems from happening in the first place.** We know that giving someone a meal won't prevent hunger. Giving someone a night in a shelter won't eliminate homelessness. United Way brings together people, organizations and resources to develop solutions to the root causes of major community issues.
3. Because **we all benefit from United Way.** We're all connected, interdependent, united. When we reach out to one, we improve the condition of all. That's what United Way calls "advancing the common good."
4. Because **United Way addresses the issues that matter most to our community.** We focus on the areas of education, income and health, which are the building blocks for a good quality of life. Our community helps set the specific agenda and monitor results.
5. Because **when we LIVE UNITED, we can change lives and make a lasting difference.** The result is a community that's a great place in which to live, work, raise a family, build a business and retire.
6. Because **your contribution stays local.** An investment in United Way's Community Care Fund stays right here. Donations support programs that help local residents meet basic needs for food, shelter and safety, and develop long-term solutions.
7. Because **United Way is committed to advancing the common good.** United Way brings together people from all backgrounds to work cooperatively on the issues that concern us all.
8. Because **the need is enormous.** Because of the economic downturn, many more people are having trouble paying their bills, buying groceries and getting by. Many people and families in our area are seeking assistance who never imagined they would need a helping hand.
9. Because **your gift will deliver results.** Every program that receives an investment from United Way's Community Care Fund must demonstrate measurable and lasting results. Your contribution to United Way's Community Care Fund is carefully monitored. It's the only type of donation that comes with guaranteed results.
10. Because **at some point in your life, someone cared enough to help.** We can't predict when challenges like illness or unemployment will strike. United Way works with our partners to make sure that temporary setbacks don't become long-term conditions.



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LIVE UNITED® 
United Way of the Greater Capital Region