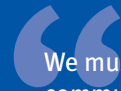


United, we can change what we see in our world. We know that together we can accomplish more than any one person or single agency can alone. United Way is your partner in meeting critical needs across our community and creating a brighter future for all. Your gift to the Community Care Fund makes it happen!

- Your United Way contribution strengthens local human services so people get the help they need and temporary personal setbacks such as illness or a job loss don't lead to long term suffering.
- United Way focuses on education, income and health, which are the building blocks for a good life and a strong community.
- Your donation stays local, helping your friends, family, neighbors and coworkers right here in the Greater Capital Region.
- United Way multiplies the impact of your charitable dollar by partnering with other non-profits, schools, government, community groups and more than 1,300 volunteers.



Without support, we couldn't do it," says a local mother who suddenly found herself with custody of a teenage grandson she hadn't known existed. He had spent time in jail and lacked direction and hope. With help from a United Way-supported program, *Families Together in Albany*, this young man put his past struggles behind him, became a contributing member of his new family and recently received a most-improved student award. *Your United Way contribution makes success like this possible.*



We must rise above the challenges that our community faces and create opportunities for a better life for all. We invite you to LIVE UNITED and help generate the type of change that will improve lives today and pave the way for the next generation.”
- Katherine D. Pelham, CEO
United Way of the Greater Capital Region



Last year, United Way programs touched 100,000 lives in the Greater Capital Region. Your gift creates powerful change across our community.

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GIVE. ADVOCATE. VOLUNTEER.
LIVE UNITED.



UNITED, WE CAN



INSPIRE HOPE AND CREATE OPPORTUNITIES FOR A BRIGHTER TOMORROW.

United Way of the Greater Capital Region



Education, Income and Health are the building blocks that every person needs for a good life. When any one of these is missing, people and communities are at risk. Without a quality education, it can be difficult to earn sufficient income to meet basic needs, which includes good health. Without one's health, a person may struggle to earn a living wage or take advantage of educational opportunities. That's why United Way is focusing its effort on these three critical areas.

Our goal is to create lasting changes and prevent problems from happening in the first place. When you give to United Way's Community Care Fund, you make a powerful investment in a portfolio of local programs that have been reviewed by trained volunteers representing our community. Together, we can create change. That's what it means to LIVE UNITED.

EDUCATION – helping all ages reach their potential and become self-sufficient



Too many local YOUNG PEOPLE and ADULTS lack the preparation and support to SUCCEED academically and become PRODUCTIVE citizens.

YOUR UNITED WAY GIFT SUPPORTS:

- Early childhood development, tutoring and academic support for school-age children, G.E.D. completion programs, adult literacy training, parent support, school partnerships and more.

INCOME – helping individuals and families become financially stable and meet their basic needs



Many in our COMMUNITY struggle to earn a LIVING WAGE, support their FAMILY and maintain sufficient income through RETIREMENT.

YOUR UNITED WAY GIFT SUPPORTS:

- Programs providing bridges to independence for homeless individuals, job readiness training, financial literacy and budgeting help, tax preparation and counseling through the CA\$H Coalition, emergency food and shelter, and more.

HEALTH – improving people's health and increasing access to preventative care



We all suffer when PEOPLE OF ALL AGES lack information or face other BARRIERS to preventative CARE and treatment.

YOUR UNITED WAY GIFT SUPPORTS:

- Nutrition, health education and referrals for the elderly, children, persons with AIDS and underserved populations; services supporting senior independence; advocacy and healing for domestic violence victims; mental health programs, 2-1-1 and more.



BE PART OF THE POSITIVE CHANGE.

GIVE. Payroll deduction makes it easy and you can be assured that your contribution is making a difference year-round. Make United Way your investment partner.

ADVOCATE. Champion a cause. Make your voice heard. Collective action is powerful and United Way can help you make your caring count.

VOLUNTEER. Contribute your time to a community project or a cause that's important to you. We all have something to offer and everyone benefits when we pitch in.

THINK OF OUR COMMUNITY FIRST.

When you make a gift to United Way of the Greater Capital Region's Community Care Fund, you invest in a network of vital services and powerful solutions that make our community safe and healthy. We all have favorite charities and United Way respects your choice to designate to a particular agency. We simply ask that before you designate, you give to your community first - by selecting United Way's Community Care Fund on your pledge form. United Way's stewardship of Community Care dollars is your assurance that you are making an impact.



John F. Murray, Chairman and CEO
Rose & Kiernan, Inc.



United, we can inspire hope and create opportunities for a brighter tomorrow. Join us to be part of the change.