

Leadership Giving

UNITED WAY LEADERSHIP GIVING

Leaders set the example for others to follow. Members of our Leadership Giving Societies generously invest in United Way as the organization best positioned to guide the community. United Way of the Greater Capital Region Leadership Giving Societies are Tocqueville, Pillars, Keystone, Capital and Young Leaders.

LEADERSHIP GIVING SOCIETIES

Alexis de Tocqueville applauded the spirit in our hearts, writing “Americans make great and real sacrifices to the public welfare...and lend faithful support to one another.” The national Tocqueville Society was so named because of de Tocqueville’s admiration for the spirit of charitable association and deep commitment to voluntary service for the common good. This spirit shines in each of our Tocqueville members as they Live United. Tocqueville donors contribute \$10,000 or more. Other United Way of the Greater Capital Region Leadership Societies are:

Pillars Society	\$7,500-\$9,999	Capital Society for Retirees	\$500 or more
Keystone Society	\$5,000-\$7,499	Young Leaders	\$500 or more
Capital Society	\$1,000-\$4,999		

BENEFITS OF LEADERSHIP GIVING

United Way of the Greater Capital Region has launched special initiatives to educate, inspire and motivate groups to advance the common good through volunteerism and philanthropy. These include Young Leaders, Women’s Fund of the Capital Region and our Loyal Contributors Program. Benefits of Leadership Giving include networking with other Leadership Givers at special Leadership events, participating on the Leadership Committee, receiving an e-newsletter for Leadership Givers and listing in the Leadership Giving Directory.



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