

# A GLIMPSE AT UNITED WAY'S IMPACT



HEALTH

285,165

Meals were provided to children, teens and seniors through United Way-sponsored programs in 2022.



EDUCATION

876

Kids and young adults developed confidence with English & literacy proficiency, coding, and tech skills through United Way 22-23 investments.



ECONOMIC WELL-BEING

\$1.4M

In Earned Income Tax Credits (EITC) were returned to community members who filed their 2022 taxes through United Way's VITA program.



By supporting United Way, you strengthen the safety net of programs that help our community find effective, long-term solutions to our most challenging problems.

## UNITED WAY GCR IS STRENGTHENED BY A NETWORK OF

100

Community-Based Organizations

300

Corporate Partners

20,000

Donors & Volunteers



### GIVE

By making a recurring or one-time gift, through a workplace campaign, IRS charitable rollover, appreciated securities, or donor-advised funds.



### ADVOCATE

By joining United Way's Women United or Emerging Leaders groups and let your voice be heard. Contact your representative and speak out about local issues and be sure you are registered to vote!



### VOLUNTEER

With one of our partner agencies or other community organization. Get started at [UnitedToVolunteer.org](http://UnitedToVolunteer.org) by creating your profile to track your impact hours.

## CONNECT WITH UNITED WAY OF THE GREATER CAPITAL REGION



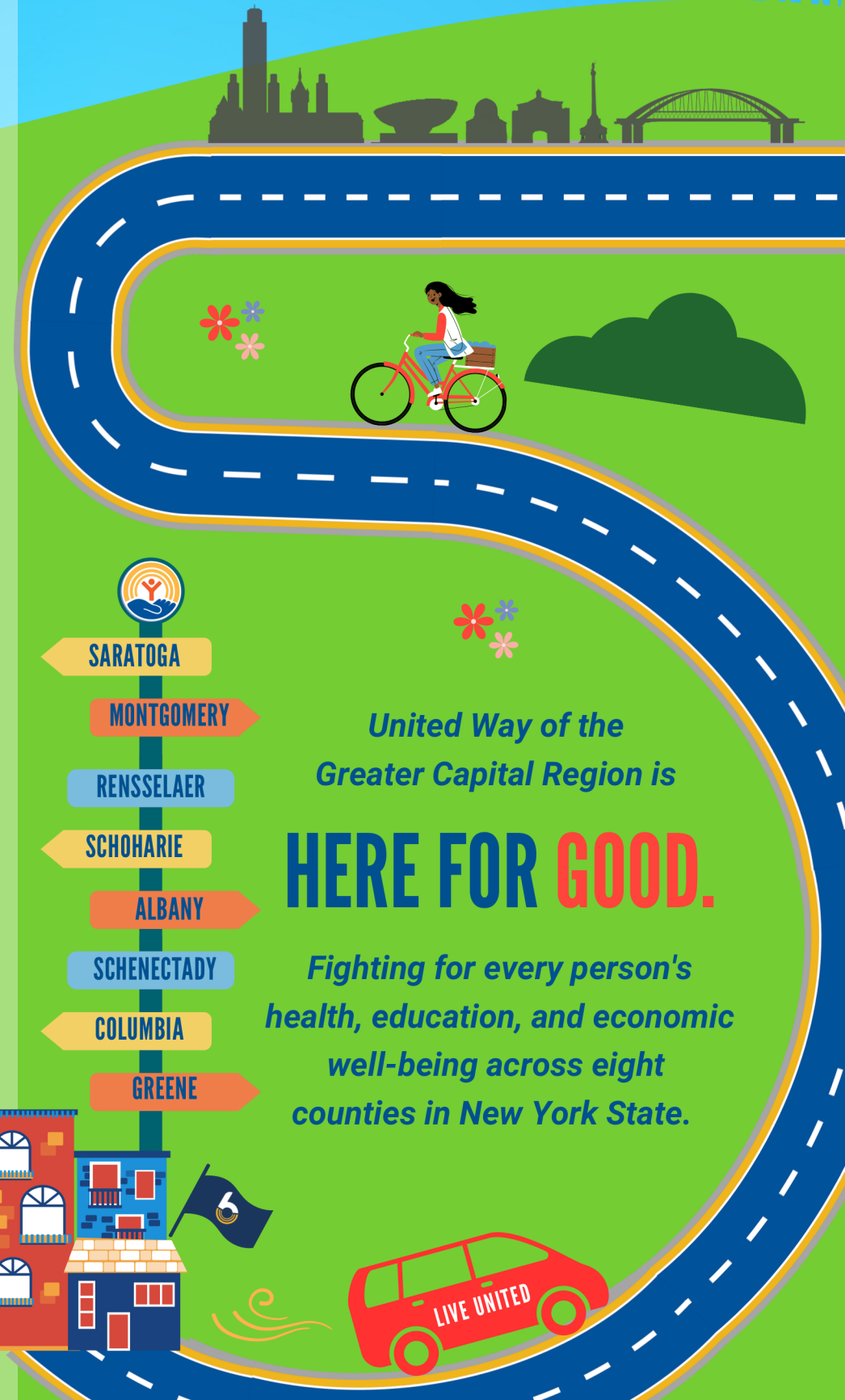
[www.unitedwaygcr.org](http://www.unitedwaygcr.org)

at The Blake Annex, 1 Steuben Place, Albany, NY



United Way of the Greater Capital Region

HERE FOR GOOD.



SARATOGA

MONTGOMERY

RENSSELAER

SCHOHARIE

ALBANY

SCHENECTADY

COLUMBIA

GREENE

United Way of the Greater Capital Region is

HERE FOR GOOD.

Fighting for every person's health, education, and economic well-being across eight counties in New York State.

# UNITED WAY IS ADVANCING COMMUNITY WELL-BEING ON A GENERATIONAL SCALE

To us, well-being means everyone across the Greater Capital Region experiences the conditions and opportunities they need and want to be happy, healthy, and thriving.



## INVEST IN SYSTEMS CHANGE

UWGCR intentionally looks to support smaller organizations and advance equity by investing \$390,000 in emerging and BIPOC-led nonprofits through our Changemakers Fund and Luminosity Collaborative.

## CONNECT COMMUNITIES TO RESOURCES

Fielded 10,000 calls at the 211 call center, connecting community members to vital services like food, shelter, health care, and mental health counseling.

## PROMOTE FINANCIAL LITERACY & ENTREPRENEURSHIP

UWGCR and four local nonprofit partners engaged 105 kids in Danny Dollar Academy, a program for grade-school children to improve their financial literacy and spark their entrepreneurial spirit.

As a supporter of United Way, your donation helps us meet the immediate needs of families and individuals across the 8 Capital Region counties, particularly the more than 167,000 households that live below the ALICE threshold and struggle to make ends meet. United Way is HERE FOR GOOD.

## ADVANCE TRUST-BASED PHILANTHROPY

Nonprofits are best positioned to determine how to use their funds, resulting in more significant, flexible, and longer-term grants. In 2023, UWGCR invested more than \$3 million to over 70 nonprofit partners.

## PROVIDE BASIC NEEDS FOR THE WHOLE FAMILY

Wraparound service agencies provide a convenient, one-stop shop for families to meet their most basic needs. UWGCR's network of six Family Neighborhood Resource Centers connected 11,000 families in 2022 to food, clothing, counseling services, and more.

## NOURISH HEALTHY HABITS

During the summer months, when hunger is at its highest, UWGCR and its partners served 1.9M meals to kids in the Capital Region since 2013.

